

JOIN US & SHAPE THE FUTURE

SPONSORSHIP BROCHURE

# BUILDING THE DATACENTRE WORKFORCE OF THE FUTURE

Bridging skills gaps with the next generation

12 NOVEMBER 2024

JLL, WARWICK STREET, LONDON

 **NexConnect** Hub

In Partnership with

*the* **Leap**

# CONTENTS

Welcome	3
The Leap Initiative	4
Targeted Agenda	6
Venue	7
Exclusive Sponsorship Opportunities	8
Join Us & Shape the Future	9
Secure your Sponsorship	10







## WELCOME

We're thrilled to invite you to partner with NexConnect Hub, a dynamic platform fostering collaboration and innovation in the datacentre industry.

Following the success of our inaugural event on July 2nd, we are excited to announce our second gathering:

### **Building the Datacentre Workforce of the Future: Bridging Skills Gaps with the Next Generation**



*Images from:  
Building the Datacentre Workforce of the Future:  
Bridging Skills Gaps for Tomorrow's Experts  
2 July 2024, Glazier's Hall, London*



## The Leap Initiative

In partnership with the Leap Initiative, this timely event focuses on addressing the industry's skills gap by exploring the power of apprenticeships and internships.

As we navigate this landscape, it's imperative to acknowledge a pressing statistic: a staggering 50% of the data centre workforce is set to retire in the coming years. In response, the industry is rallying to establish transformative programs. Our aim with The Leap is to bring together leaders and organisations, harnessing collective strength to amplify positive impact.

Through The Leap, we aspire to spotlight the remarkable contributions our industry makes in talent development, education, and community engagement. This includes our commitment to fostering diversity and inclusivity within our workforce.

Together, let's propel our sector towards a future defined by innovation, inclusivity, and sustainable growth.

Read more [here](#).





## LIMITED SEATS, HIGH-IMPACT CONNECTIONS

**With a maximum of 150 guests**, this exclusive event fosters efficient networking amongst key decision-makers. Datacentre developers, Hyperscalers, and leaders from across the ecosystem will gather to connect, collaborate, and share valuable insights.

# Targeted Agenda



6:00pm

Registration & Welcome Reception



6:30pm

Talks



Keynote Speech: The Leap Initiative  
Alexandria Iveson JLL: Introduction to The Leap  
Emma Jukes, Microsoft: Can Apprenticeships Bridge  
the Data Centre Skills Gap?  
Sponsor Spotlight: Showcase your expertise!



7:30-10.00pm

Refreshments



*Images from:  
Building the Datacentre Workforce of the Future:  
Bridging Skills Gaps for Tomorrow's Experts  
2 July 2024, Glazier's Hall, London*

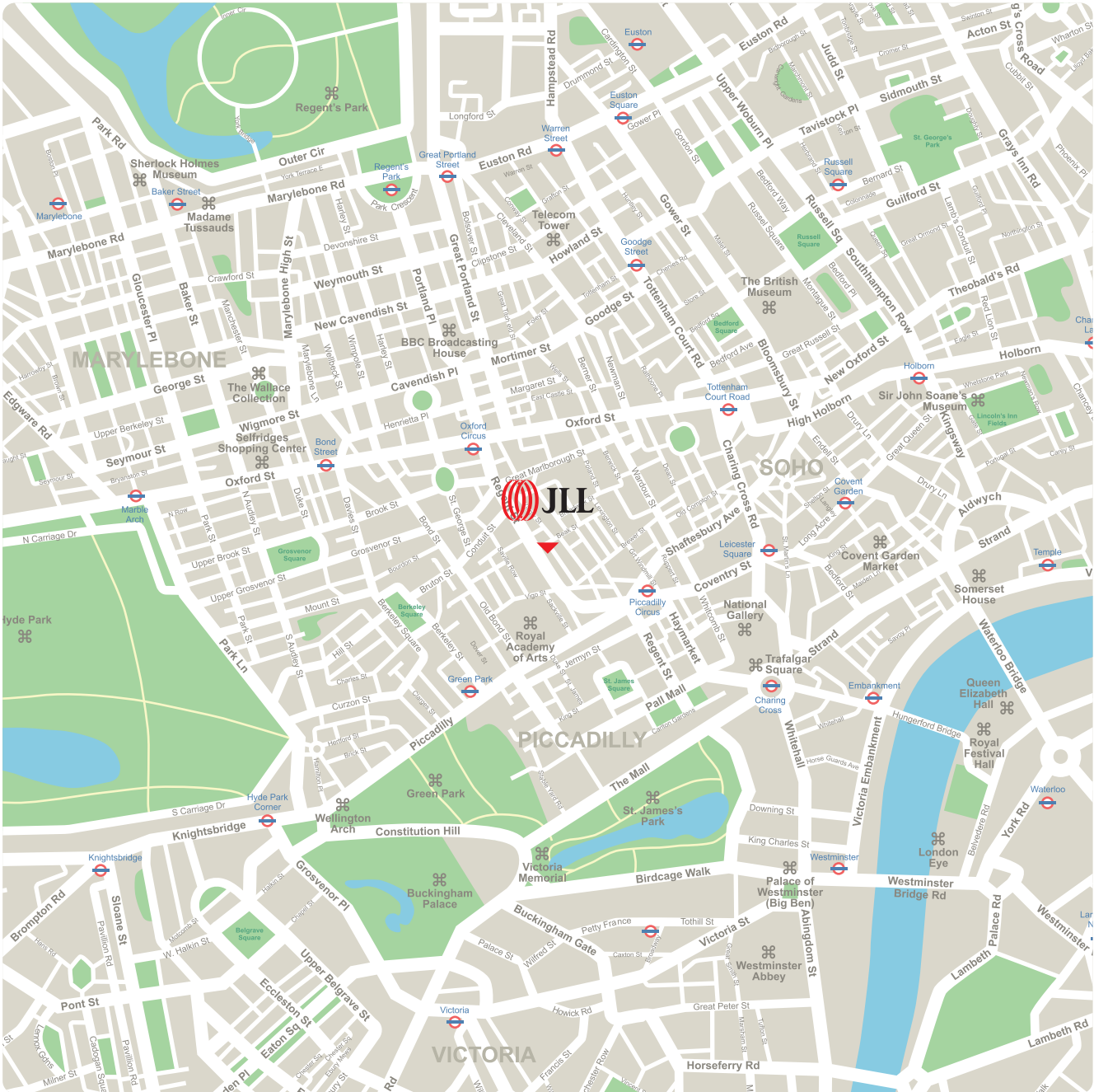


# Event Venue



JLL Offices  
Warwick Street  
London  
W1B 5SE

[Google Maps](#)



# Exclusive Sponsorship Opportunities

Elevate Your Brand & Network with Industry Leaders.

OPTIONS	DESCRIPTION	COST
MAIN SPONSORSHIP PACKAGE	<p>High Visibility Logo placement on event banner, website, and publications.</p> <p>Direct Access Gain access to the exclusive guest list contacts.</p> <p>Prime Networking Showcase your brand with a dedicated stand.</p> <p>VIP Connections Extend 10 VIP invitations to connect with key decision-makers.</p>	£5,000
ELEVATE YOUR SPONSORSHIP (OPTIONAL)	<p>Stand Out with a Centre Stage Talk Share your knowledge and expertise with a 10 minute presentation focused around your company's efforts in attracting young talent to the Datacentre industry.</p>	+ £1,000
FURTHER SPONSORSHIP BRANDING OPPORTUNITIES	Prosecco Reception Sponsorship	£1,500
	Event Publication Sponsorship (dedicated page)	£1,500
	Lanyard and Badge Sponsorship	£2,000
	Networking Event Sponsorship	£3,000

*(Limited opportunities available per option, please enquire for details)*



# Join Us & Shape the Future

By partnering with NexConnect Hub, you'll gain valuable exposure, connect with industry leaders, and contribute to shaping the future workforce within the datacentre industry.

## Increase Brand Visibility

Showcase your company prominently at a leading industry event.

## Connect with Key Decision-Makers

Network with potential clients and partners within the datacentre industry.

## Shape the Future Workforce

Contribute to discussions on fostering the next generation of datacentre professionals.



We are a dynamic platform fostering collaboration and innovation in the datacentre industry.

We serve as a central hub for industry leaders and professionals to connect, share knowledge, and drive progress within the field. Through focused networking events and insightful discussions,

NexConnect Hub empowers attendees to explore opportunities and shape the future of the datacentre landscape.



Follow us on LinkedIn for all future updates



Visit our site: [www.nexconnecthub.com](http://www.nexconnecthub.com)



# SECURE YOUR SPONSORSHIP

## CONTACT

Marynet Bassily  
Director and Founder  
NexConnect Hub

[mbassily@missionprocure.com](mailto:mbassily@missionprocure.com)  
+44 7919 088740