



**5<sup>TH</sup>**  
ANNIVERSARY  
CELEBRATION  
2021-2026

**P** | PLATFORM  
**GLOBAL**

ANTIBES, 8-10 SEPTEMBER 2026

**Additional Partner Packages**

8-10 September 2026  
Palais des Congrès d'Antibes



# About Platform Markets Group

**Founded in 2021** by the team responsible for some of the most highly acclaimed events in data centres and digital infrastructure, Platform Markets Group has quickly gained a reputation as a premium content led knowledge partner for companies across the digital infrastructure and data centre spectrum. Our acclaimed events series offer exceptional experiences for partners, attendees and speakers.

With the highest production values in the industry, a focus on quality over quantity and a dedication to delivering future thinking expertly curated content, our partners can be confident that they are aligning their brand with a company dedicated to staying at the forefront of digital infrastructure innovation.

## Vision

To be the most trusted and influential global platform where senior leaders in digital infrastructure shape the future of the industry through insight, dialogue, and strategic connections.

## Mission

We deliver premium, content-rich experiences - from flagship events to thought leadership initiatives - that connect decision-makers, innovators, and investors in digital infrastructure. By curating authoritative content and fostering high-level networking, we empower leaders to make informed decisions that drive industry growth

## Values

### Excellence in content:

We lead with substance, ensuring all output is informed, relevant, and impactful.

### Integrity & trust:

We maintain the highest standards of professionalism, accuracy, and impartiality in all we do.

### Exclusivity with purpose:

We serve a selective audience to ensure meaningful engagement and valuable outcomes.

### Collaboration & connection:

We create environments for open dialogue, shared insight, and meaningful relationships.

### Forward thinking:

We anticipate trends and bring future-focused perspectives to the present.

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# Our Events



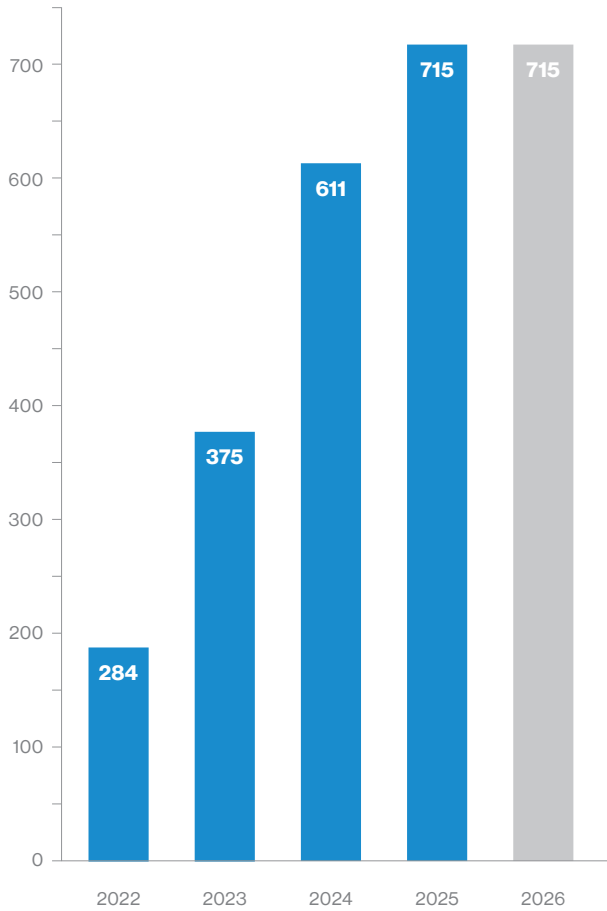
“

Platform Markets Group brings together key stakeholders in digital infrastructure - investors, owners, enterprises, and tech experts! Our global forums zero in on data centers, digital infrastructure, power, and ESG as lucrative investment opportunities.”

DEBORAH MCGARGLE, EV.ENERGY

# Audience Profile

2025 saw phenomenal growth across all our events. A decision was made to cap the number of attendees at our flagship event, Platform Global in the region of 700 attendees.



### C Level Attendees

C Level attendees increased from 69% in 2024 to 75% in 2025.

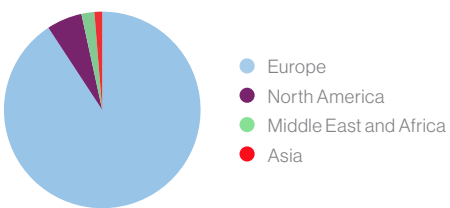


% of C Level attendees



### Geographic

2025 figures show an increase in attendees from APAC and USA as well as better representation from across the whole of Europe.



# Partnerships 2026

# Why partner with Platform Markets Group?

## AUDIENCE REACH & ENGAGEMENT

Rich engagement before and after each event via the Platform Markets Group channels.

Further engagement via the unique option to contribute to our acclaimed thought leadership series 'Platform Insight' - positioning your brand as an innovator in this sector.

Global and local reach ensuring your brand is visible in a high number of territories to the right people at the right time.

Access to an enviable number of quality attendees at each event (almost 70% at C level), from across the digital infrastructure ecosystem including investors, operators and senior decision makers.



“Another great event, more exclusive C level audience, good networking and content.”

NEIL CRESSWELL, VIRTUS DATA CENTRES

## BRAND PRESENCE

Your brand will be aligned with a premium event offering quality content and quality networking solidifying your own positioning.

A limited number of partnership offerings at each event ensures that your brand stands out from the crowd at all touchpoints.

As we have no exhibition, there is little additional 'noise' to detract from our partner branding.

We also can customise benefits including branded experiences, and give-aways to maximise impact based on your needs.



“A fascinating get together of some of the most prominent figures in the data centre sector.”

RICHARD LUDWIG, ALANTRA

## THOUGHT LEADERSHIP

By partnering with Platform Markets Group, you are already aligning your company with a brand globally recognised for thought leadership.

Amplify your brand's role in shaping the future of our sector via a presence on our acclaimed programme of content.

Share insights through a range of panel discussions and keynotes.

Bring influential content to demonstrate your leadership in market thinking and ideas.



“Best global data centre event with high level people and comfortable environment for establishing new relationships.”

DAVID GYULNAZARYAN, IMPLEON



# Sapphire Partner

## Wine Tasting at Château de Bellet, Nice

8 SEPTEMBER 2026  
PARTY OF TEN

Château de Bellet is renowned for organically grown wines in a unique terroir where you can taste gastronomic wines of character.

12:15	Coach transfer from Juan-les-Pins Convention center to Nice
13:00	Guided tour of the Bellet Chateau and wine tasting
15:00	Return by coach from Nice to Juan-les-Pins

### Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding at the event
- Branded networking space with furniture
- One page advertisement in the online event guide
- 4 Premium tickets included
- 1,500 word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount

[www.chateaudebellet.com](http://www.chateaudebellet.com)



## Emerald Partner

### Jazz Trio, Entertainment Sponsor

9 SEPTEMBER 2026  
END OF CONFERENCE (DAY ONE)

It's always appreciated to add music to any occasion.

Added to this, Antibes is the renowned host to its famous annual Jazz Festival. With this being the 5th Anniversary of Platform Global and performed by a local Jazz Trio, the celebration hosted on the evening of the end of Conference day 1 (September 9th) will provide attendees with a great added sense of enjoyment to the occasion.

#### Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding at the event
- Branded networking space with furniture
- One page advertisement in the online event guide
- 3 Premium tickets included
- 1,200 word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



## Gold Partner

### Wi-Fi and Online Event Guide

#### Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding at the event
- 3 Premium tickets included
- 800 word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



## Gold Partner

### Notepads and Pens

#### Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding on notepads and pens
- 3 Premium tickets included
- 800 word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



## Gold Partner

### Wellness

The wellness break that makes all the difference during Platform Global offers participants a true respite at the heart of the event. The Zen Space is a place dedicated to relaxation, letting go, and reconnecting, allowing everyone to recharge between moments of the conference.

#### VALUES TO ASSOCIATE WITH YOUR BRAND:

- Offers delegates a distinctive experience in a private space allocated for the break
- Promotes concentration, energy, and engagement
- Demonstrates that you care about the physical and mental well-being of participants
- Create a space for rest, discussion, and calm, highly valued at conferences
- Relaxation area and Tea room

#### Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding at the event
- 3 Premium tickets included
- 800 word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



## Gold Partner

### Delegate Bags

#### Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding on delegate bags
- 3 Premium tickets included
- 800 word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



## Gold Partner

### Mobile Phone Charging Station

#### Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding at the charging station
- 3 Premium tickets included
- 800 word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



## Branding Partner

Showcase your Company and Services

### Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding at the event
- 2 Premium tickets included
- 800 word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount

# Companies who have attended include

3TAG  
A & Co  
Abry Partners  
ADEQUA Real Estate  
Aesthina Partners  
AFAD-Tindouf  
Africa Data Centre Association  
Africa Data Centres  
African Infrastructure Investment Managers (AIIM)  
AGC Equity Partners Ltd  
Aggreko  
Agility  
Air2O  
AKSA Power Generation Europe BV  
Akwap Energy Group  
Alantra Corporate Finance LLP  
Alcazar Capital  
Alchemy  
AlFanan Projects  
Alpha Real Capital LLP  
ALTAREA / NDC  
AM:PM Unternehmensgruppe  
Amazon Web Services  
Amber Infrastructure  
AMS Helix Ltd  
Andget Limited  
Angelo Gordon  
APL Data Center  
AQ Compute  
Aqua Comms  
Aquila Sustainable Infrastructure GmbH  
Arcadis  
Artsect  
Astir  
AT Barlow Ltd  
AtlasEdge Data Centres  
ATOS  
Atos Eviden  
Attobahn, Inc.  
Austin Hughes  
Bachmann S.A.R.L  
BCS Business Critical Solutions GmbH  
Berenberg Bank  
Beyond.pl  
Bitpower  
BL International Consultant ASA  
Black and White Engineering

Blackstone  
Bloom Energy  
Bouygues Energies & Services  
Brookfield  
Bryan Cave Leighton Paisner  
Bulk Infrastructure Group AS  
Business Critical Solutions Limited  
Cadence Design Systems  
Cadwalader, Wickersham & Taft LLP  
CAI  
Cambridge Management Consulting  
Cap Ingelec  
Capgemioni  
CapitaLand  
Carbon Net Neutral Technology Solutions  
Carrier Building Solutions Group EMEA  
Cascatachuva Ltd  
Cassava Technologies  
Cathexis  
CBRE  
CDM Smith  
CIN  
CIRKLA - The Data Center Marketplace  
Clean Energy Cap Ltd  
Cloud Capital  
CNet Training Ltd  
Collier International  
Colt DCS  
Compass Datacenters  
Connectbase  
Convergence Partners  
Cordiant Capital  
Corozon Ltd  
Crestchic France SAS  
Crestchic Loadbanks GmbH  
Critical Building  
CtrlS Datacenter  
Cushman & Wakefield  
CyrusOne  
Danfoss Sarl  
Data Centre Alliance  
DATA4  
DataCenter Group  
Datacentres International (DCIN)  
DatacentreSpeak Consultants  
Datalec Precision Installations  
DataQube Global

DataX Connect  
DC Byte Ltd  
DC Data Castle GmbH  
DCIN  
DEAC  
Deerns  
Demeter Investment Managers  
Digital Alpha  
Digital Connectivity Forum  
Digital Gravity Partners  
Digital Infrastructure Advisors Ltd (DIAL)  
EMS Capital  
Energetic Consulting, Inc.  
ENGIE  
ENGIE Solutions  
ENT  
Envicool  
Equans Data Center  
Equiida  
Equinix  
Eren Industries

e-shelter security services GmbH & Co. KG  
Etix Everywhere  
European Commission  
European Data Centre Association  
Eversheds Sutherland LLP  
Exertherm  
FAR Technologies Limited  
Firma-Rise Ltd  
Flint Global  
Flower Communications Inc  
Flynn MC  
Form8tion  
FoundDigital DS Ltd  
France Datacenter  
fto connect  
Future-tech Ltd  
Future-Tech Sci  
Gardiner and Theobald  
Generali Global Infrastructure  
German Datacenter Association e.V.  
GF Piping Systems



GGG2  
Global Green Generation  
Global Switch  
Goldacre  
Goldberg Solid Investment GmbH  
Goodman  
Google  
Gowling WLG  
Grass Consulting  
Green Challenge 36  
Green Data Istra  
Green Mountain Data Centers  
Greenhill  
Greystoke Land  
GTPL  
Guggenheim Partners  
Hardiman Telecommunications Ltd  
Harrison Street  
Highbridge Properties  
Hillstone Products Ltd  
HPC  
HRL Morrison & Co  
Huawei Technologies  
i3 Solutions Group  
iColo Data Centers  
IDC-G Ltd  
iliad  
Impleon  
Infosys Consulting  
InfraPrime  
Infrastructure Masons  
ING Bank  
International Business Consultants (IBC)  
Investa Holding GmbH  
Italian Datacenter Association  
Jambotek NGO  
Jaymie Scotto & Associates  
Jigsaw Asset Management  
Jigsaw Capital Management  
JLL Jones Lang Lasalle  
Kao Data  
Keppel DC REIT  
KfW IPEX Bank GmbH  
Kilon Holdings  
KIPO  
Knight Frank  
Leading Edge Data Centres

Legrand  
Let's Talk Tech  
Linklaters LLP  
Locke Lord UK LLP  
London South Bank University  
LoSarah Ventures  
Macquarie Bank  
Mantra Data Centers  
Metaedge Platforms Ltd  
Microsoft  
Mitsubishi Electric Europe  
Mitsui & Co. Ltd  
Mitsui & Co., Middle East Ltd. (Dubai)  
MJ Quinn  
N+ONE DATACENTERS  
Nation Data Center  
NDC-GARBE Data Centers Europe GmbH  
NEOM  
Nepali Congress Party  
New Kaupang  
Niche.GmbH  
Niko  
nLighten BV  
Node Pole  
Nomura International Plc  
NORD/LB  
Norsk Datasenter Industri  
Northern Data AG  
Norton Rose Fulbright  
NovoGrid  
NOYA Group  
NTT  
nT-Tao Ltd  
NVIDIA  
NxtVn  
Office for Investment (UK)  
Oklo Inc  
OMERS Infrastructure  
Open Access Data Centres  
Orient Consulting Services  
PAIX Data Centres  
PARLGRORUP  
Partners Group AG  
PDCG  
Penta - Infra  
Petercam Degroof  
PGI Engineering

Pioneer-DC  
PiPiper  
Platform Markets Group  
Plug Power  
Plus Conseil  
Portman Partners  
PREA Group GmbH  
Principal Asset Management  
PT Befra  
Pure Data Centres Group  
QIC European Investment Services  
QTS  
Quantum/GGG  
Queen Mary University of London  
Rackbank Datacenters Private Limited  
Rai Way  
RED Engineering  
Rentaload  
RI-ConX LTD  
RiT Tech (Intelligence Solutions) Ltd  
Rittal GmbH & Co. KG  
Rolls-Royce SMR  
Ronesans Holding  
RPS Group  
Savills  
Scaleway Datacenter  
Scandinavian Data Centers AB  
Schneider Electric  
SEGRO  
SGP  
Siemens  
Siemens Bank GmbH  
Siemens Energy SAS  
Siemon  
SigmaRoc Plc.  
Simon Immobilien  
SLEdge Consulting  
SMBC  
Solar Turbines, a Caterpillar Gas Turbines Division  
Spa Communications  
SSAP Consulting  
STACK Infrastructure  
Stanford  
Start Campus  
Statkraft  
Stellium Data Centres  
STL Partners

Stulz  
Swedish Datacenter Industry  
Switch Datacenters BV  
Synconic Inc.  
Systemair  
T Systems International GmbH  
T5 Data Centers  
Takamol Holding  
Tariff Consultancy Ltd  
TD Securities  
techUK  
TECKENTRUP  
Telenco Distribution  
The Data Centre Alliance  
Tobin Ventures Ltd  
Torch Partners  
Total Data Centre Solutions Ltd  
Trans Atlantic Energy  
TTSP HWP Planungsgesellschaft mbH  
Turnbull.app  
Turner & Townsend  
Unicomengineering  
Université Grenoble Alpes  
UNSDG Stanford University  
UPI  
Upstack  
Uptime Institute  
Valuable Business Partner GmbH  
VardeDataparks.com  
VBP GmbH  
Verge Infrastructure Ltd  
Vertiv  
VIPA Digital Ltd  
VIRTUS Data Centres  
Watt Design  
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