



DATA CLOUD
EUROPE
2016

GLOBAL CONGRESS & EXHIBITION

MONACO, 8-9 JUNE



datacloud
AWARDS 2016



INVEST IN
DATACENTER AFRICA
SUMMIT



DARK FIBRE &
CONNECTIVITY
FORUM



OPEN SOURCE
CLOUD GROUP
FORUM

SPONSORSHIP & EXHIBITOR BROCHURE

Networking Utilities to the World's Businesses





“To anyone remotely interested in the datacentre and cloud arena, this event is a must. If you attend one event all year, make it this one!”

Michael Tobin, OBE, Industry Entrepreneur

DATA CLOUD 2016 GLOBAL CONGRESS & EXHIBITION

GRIMALDI FORUM MONACO, 8-9 JUNE 2016



KEY BENEFITS FOR 2016

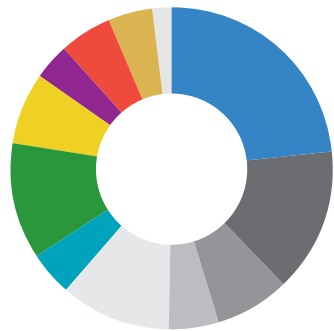
- Exposure to enterprise customers of outsourced IT infrastructure and services
- Exposure to key investors (providing often difficult or rare opportunities for many companies across the sector)
- Exposure to key influencers (such as the key players to support fund raising or an IPO)
- High level analysis of the market for datacentre and cloud assets, company valuations and investor experience
- Unparalleled international networking among the representatives attending
- Learn and assess the sources of finance and investment available today and how the use of different instruments can be leveraged most effectively
- Understand how investors and analysts perceive the sector and assess the risk Real user case study experience and lessons learned in managing technologies and applications that are driving the Big Data and Cloud
- Engage confidently with management on opportunities and challenges of datacenter, hosting and cloud faced by your industry; analyze emerging technologies and how those technologies can be applied effectively to address real business problems while unlocking the value of its potential use for company growth
- All participants will join the Datacloud - alumni mailing list where they will receive advanced notice regarding special announcements on upcoming events.

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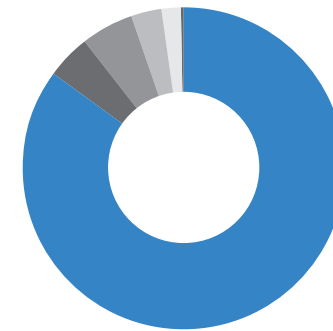
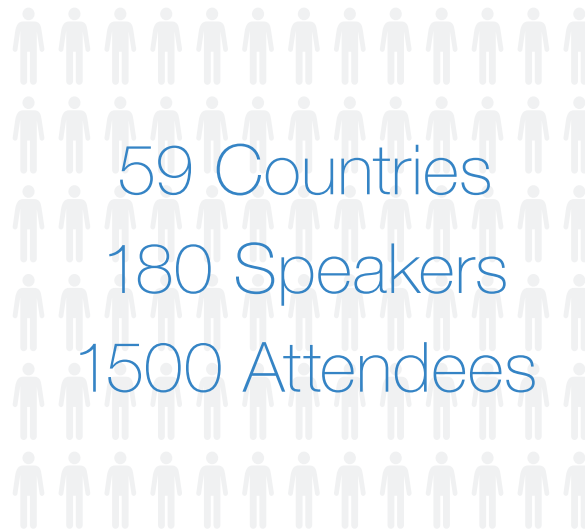
 @datacloudMonaco

EVENT PROFILE



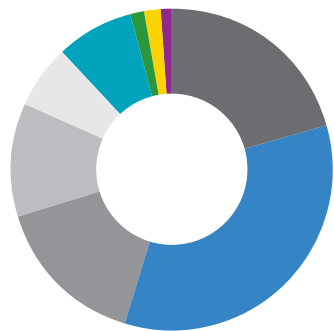
55%
User Opportunity

- Enterprise
- DC Operator / Tech Parks
- Colo / MSP / Hosting
- Cloud SP
- Telco / Fibre owners
- Analyst / Consultants
- Energy Co / Specialists
- Eng / Tech / SW / IT Solutions
- Vendor Services
- Property / Archi / Construction
- Govt / Reg / Legal
- Investors / Finance
- Journalists



83%
European Attendees

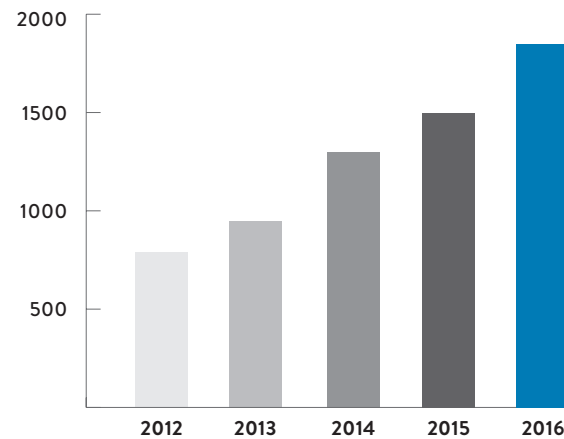
- Europe
- CEE
- N. America
- MEAI
- Asia Pac
- LatAm



54%
Senior Executives

- Pres / Chmn / CEO / MD / C Level
- SVP / VP / Director & Snr Management
- Facility Operations / Infra and IT
- Management
- Sales / Mktg
- Analyst / Consultant / Partner
- General Counsel / Advisory
- Media / Press
- Dir Finance / Investment

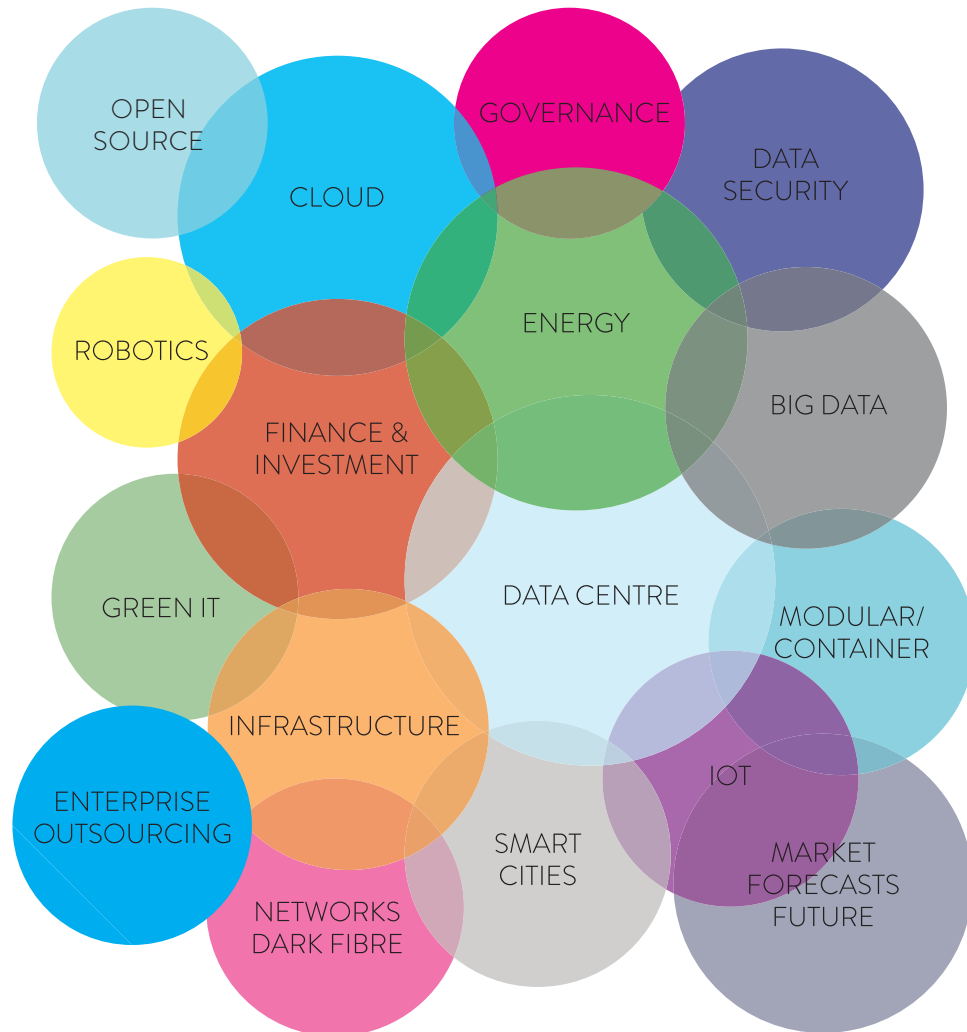
Audience Growth



Audience Rating of

- Overall Event**
70.99% (Excellent/Very Good)
- Venue & Catering**
72.84% (Excellent/Very Good)
- Grimaldi Forum**
74.69% (Excellent/Very Good)
- Networking**
75.93% (Excellent/Very Good)

PREMIUM CONTENT FOR DATACENTRE & CLOUD INFRASTRUCTURE



"It was a pleasure to be part of the Datacloud 2015 event. It has become the event of all Data Centre Operators, testified by the number of companies CEOs and CIOs that attended. I don't recall any other event, I've attended quite a few, where the CEOs of the top two DC operators are in attendance, and not just for their 30 minute exposure. I look forward to next years' event."

Eddie Kilbane, CEO, DataPlex

"Datacloud Europe was a very positive experience: excellent venue, speakers and topics as a basis and it felt like being at the industry event in Europe. I enjoyed the atmosphere and thought the receptions were excellent for networking. Thank you!"

Stefan Franssen, 42 GmbH

"Datacloud Europe is a great event if you are looking for the highest quality interaction and meetings. The level of content, speakers and attendees as well as the diversity of the attendees make it incredibly relevant for our industry."

Paul-François Cattier, Segment President Cloud & Finance, Schneider Electric

"Datacloud Europe 2015 has been an excellent platform for Exchange, Meetings, Communication and Networking within the Cloud Services and Datacenter Environment"

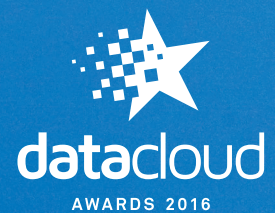
Norbert Loch, e-shelter GmbH

"At Datacloud Europe you get easily in touch with the leaders of the data centre and cloud industry. It is a unique networking event with a lot of insights shared and business opportunities discussed."

Gerd Simon, Independent Management Consulting

"Great meeting venue and quality of speakers. Valuable event to share industry concerns with peers."

Rogier van der Wal, CEO Ipanema Technologies Group Infovista



Datacloud Awards 2016

Black Tie Reception, Dinner and Awards Ceremony





PATRON OF EVENT DATA CLOUD 2016 GLOBAL CONGRESS & EXHIBITION

Before the Event

120 Euro passes Conference, Exhibition, Reception
Additional tickets at 50% discount
2,500 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

Keynote speaking slot for a senior executive of the sponsor company
1 conference panel session (5 participants)
1 Video Interview for senior executive of the sponsor company
Corporate branding in the Event Guide
Two-page advertisement in the event guide
Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)
Access to Private Sea View Terrace
15 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report
Access to primary research gathered at the forum



GLOBAL PLATINUM CONFERENCE RECEPTION, **EVENING 8 JUNE**

Before the Event

70 Euro passes Conference, Exhibition, Reception
Additional tickets at 50% discount
2,500 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

Keynote speaking slot for a senior executive of the sponsor company
1 Panel speaking slot for senior executives of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding at the Conference Reception
Two-page advertisement in the event guide
Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)
Access to Private Sea View Terrace
20 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report
Access to primary research gathered at the forum



GLOBAL PLATINUM ENTERPRISE USER GOLF & EVENT PACKAGE

Before the Event

30 Corporate Gold VIP passes* Awards Dinner (3 tables), Conference, Exhibition, and Reception
2,000 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

Golf Tournament Afternoon 7 June
3 Tables - Awards Dinner Evening 7 June
Keynote speaking slot for a senior executive of the sponsor company
Panel speaking slots for a senior executive of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding
Two-page advertisement in the event guide Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report
Access to primary research gathered at the forum

**20 Invited Customer Prospects + 10 Sponsor Company Tickets*



GLOBAL PLATINUM ENTERPRISE USER YACHT & EVENT PACKAGE

Before the Event

30 Corporate Gold VIP passes* Awards Dinner (3 tables), Conference, Exhibition, and Reception
2,000 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

Event Yacht hire for 7th or 8th or 9th June
3 Tables - Awards Dinner Evening 7 June
Keynote speaking slot for a senior executive of the sponsor company
Panel speaking slots for a senior executive of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding
Two-page advertisement in the event guide Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report
Access to primary research gathered at the forum

**20 Invited Customer Prospects + 10 Sponsor Company Tickets*



LEAD PLATINUM AWARDS RECEPTION, **EVENING 7 JUNE**

Before the Event

20 Gold and 30 Euro VIP passes Awards, Conference, Exhibition, Reception
Additional tickets at 50% discount
2,500 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

1 Panel speaking slot for senior executive of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding at the Awards Reception
One-page advertisement in the event guide
Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)
15 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report
Access to primary research gathered at the forum



PREMIER PLATINUM DATA CENTRE SPONSOR

Before the Event

10 Gold and 30 Euro passes Conference, Exhibition, Reception
Additional tickets at 50% discount
2,000 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

Keynote speaking slot (Data Centre Theatre) for a senior executive of the sponsor company
2 x Panel speaking slots for senior executives of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding
Two-page advertisement in the event guide
Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)
Access to Private Sea View Terrace
15 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report
Access to primary research gathered at the forum



PLATINUM ENERGY SPONSOR

Before the Event

5 Gold and 20 Euro passes Conference, Exhibition, Reception
Additional tickets at 50% discount
2,000 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

Keynote speaking slot for a senior executive of the sponsor company
2x Panel speaking slots for senior executives of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding
Two-page advertisement in the event guide
Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)
Access to Private Sea View Terrace
15 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report
Access to primary research gathered at the forum



PLATINUM CLOUD SPONSOR

Before the Event

5 Gold and 20 Euro passes Conference, Exhibition, Reception
Additional tickets at 50% discount
2,000 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

Keynote speaking slot for a senior executive of the sponsor company
Panel speaking slot for senior executive of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding
Two-page advertisement in the event guide
Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)
Access to Private Sea View Terrace
15 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report
Access to primary research gathered at the forum



PREMIER GOLD AWARDS PARTNER, **EVENING 7 JUNE**

At the Awards

Presentation of one Award by senior executive of the sponsor company
 10 Gold VIP passes Awards, Conference, Exhibition, Reception
 Highlighted Listing in the Awards event guide
 Corporate logo in the event guide
 Sponsor company's branding on all event marketing collateral
 900 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Additional tickets at 15% discount



LEAD DIAMOND REFRESHMENT CUPS & CAFÉ

Before the Event

25 Euro passes Conference, Exhibition, Reception
 Additional tickets at 45% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 Corporate branding on Refreshment Cups and Café
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)
 10 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



DIAMOND LANYARDS & BADGES

Before the Event

20 Euro passes Conference, Exhibition, Reception
Additional tickets at 45% discount
1,500 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding on Lanyards and Badges
One-page advertisement in the event guide
Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)
10 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report



DIAMOND REGISTRATION DESKS

Before the Event

20 Euro passes Conference, Exhibition, Reception
Additional tickets at 45% discount
1,500 word company profile on sponsors page of event website
Corporate logo & hyperlink on home page of event website
Corporate logo & hyperlink on sponsors page of event website
Sponsor company's branding on all event marketing collateral

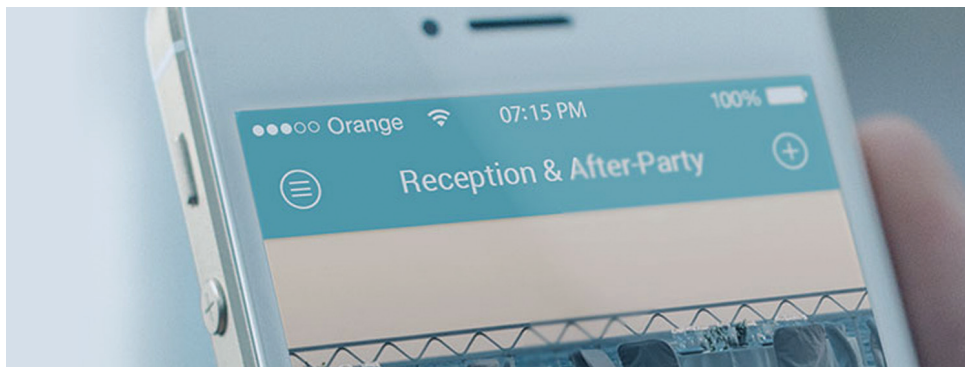
At the Event

Panel speaking slot for senior executive of the sponsor company
1 Video Interview for senior executive of the sponsor company
Corporate branding in Registration Area
One-page advertisement in the event guide
Corporate logo in the event guide
Corporate logo on all available event sponsor signage
Premium Exhibition Space 18m² (Space only - not fitted)
10 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
Participant and full event feedback evaluation report



GOLD NETWORKING APP

Before the Event

15 Euro passes Conference, Exhibition, Reception
 Additional tickets at 40% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 Corporate branding on Networking App
 One-page advertisement in the event guide and App
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)
 8 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



GOLD DELEGATE BAGS

Before the Event

15 Euro passes Conference, Exhibition, Reception
 Additional tickets at 40% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 Corporate branding on Delegate Bags
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)
 8 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



GOLD WATER BOTTLE SPONSOR

Before the Event

15 Euro passes Conference, Exhibition, Reception
 Additional tickets at 40% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 Corporate branding on Water Bottles
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)
 8 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



GOLD EXHIBIT HALL NETWORKING HAPPY HOUR

Before the Event

15 Euro passes Conference, Exhibition, Reception
 Additional tickets at 40% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



GOLD TV STUDIO SPONSOR

Before the Event

15 Euro passes Conference, Exhibition, Reception
 Additional tickets at 40% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 Corporate branding at TV Studio
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)
 8 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



GOLD PRESS ROOM SPONSOR

Before the Event

15 Euro passes Conference, Exhibition, Reception
 Additional tickets at 40% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 Corporate branding in Press Room
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)
 8 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



GOLD LIVE STREAMING SPONSOR

Before the Event

15 Euro passes Conference, Exhibition, Reception
 Additional tickets at 40% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 Corporate branding on Live Streams and videos
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)
 8 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



GOLD NETWORKING LOUNGE SPONSOR

Before the Event

15 Euro passes Conference, Exhibition, Reception
 Additional tickets at 40% discount
 1,500 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 1 Video Interview for senior executive of the sponsor company
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Premium Exhibition Space 18m² (Space only - not fitted)
 60m² lounge area with refreshment
 8 pre-meeting set up

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



SILVER LUNCH SPONSOR

Before the Event

8 Euro passes Conference, Exhibition, Reception
 Additional tickets at 30% discount
 1,000 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company
 Corporate branding in Lunch area (banners, magazine racks)
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Exhibition Space 9m² (Space only - not fitted)
 3 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



SILVER SHOWTIME

Before the Event

8 Euro VIP passes, Conference, Exhibition, Reception
 Additional tickets at 30% discount
 1,000 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company on Day 1
 Corporate branding
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Exhibition Space 9m² (Space only - not fitted)
 3 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



SILVER LEAD BRAND SCREEN (EXTERIOR)

Before the Event

8 Euro VIP passes, Conference, Exhibition, Reception
 Additional tickets at 30% discount
 1,000 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Panel speaking slot for senior executive of the sponsor company Day 2
 Corporate branding or Video on External TV Screen
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Exhibition Space 9m² (Space only - not fitted)
 3 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



SILVER LEAD BRAND SCREEN (INTERIOR)

Before the Event

8 Euro VIP passes, Conference, Exhibition, Reception
 Additional tickets at 30% discount
 1,000 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

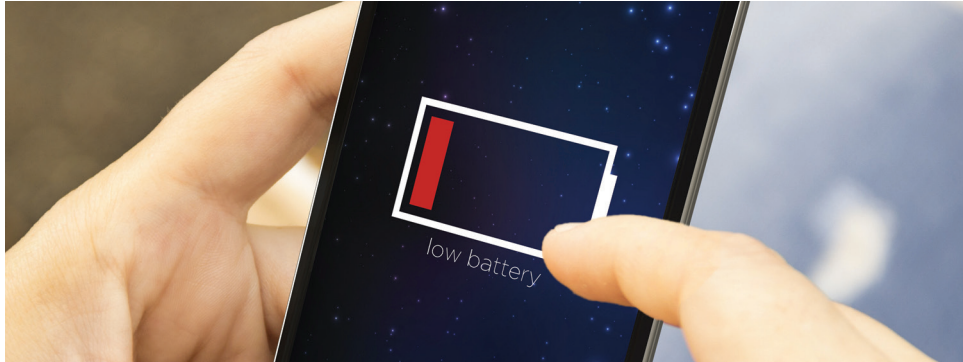
At the Event

Panel speaking slot for senior executive of the sponsor company Day 2
 Corporate branding or Video on Interior Entrance TV Screen
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Exhibition Space 9m² (Space only - not fitted)
 3 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



BRONZE MOBILE DEVICE CHARGING STATIONS

Before the Event

6 Euro passes Conference, Exhibition, Reception
 Additional tickets at 20% discount
 1,000 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

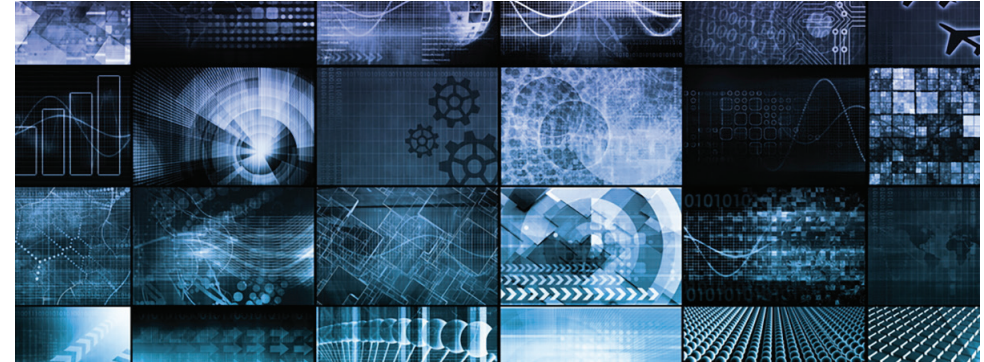
At the Event

Corporate branding
 One-page advertisement in the event guide
 Corporate logo in the event guide
 Two 7-foot high charging stations, featuring your logo and video, will be placed throughout the show (near the exhibit hall, classrooms)
 Corporate logo on all available event sponsor signage
 Exhibition Space 9m² (Space only - not fitted)
 3 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



BRONZE BRAND VIDEO TV

Before the Event

6 Euro VIP passes, Conference, Exhibition, Reception
 Additional tickets at 30% discount
 1,000 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Corporate branding or Video on 4 screens across the event spaces
 Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Exhibition Space 9m² (Space only - not fitted)
 3 pre-qualified appointments

+

After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



LEAD INDUSTRY

Before the Event

4 Euro VIP passes, Conference, Exhibition, Reception
 Additional tickets at 30% discount
 800 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Exhibition Space 9m² (Space only - not fitted)

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After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



INDUSTRY

Before the Event

2 Euro VIP passes Conference, Exhibition, Reception
 Additional tickets at 30% discount
 800 word company profile on sponsors page of event website
 Corporate logo & hyperlink on home page of event website
 Corporate logo & hyperlink on sponsors page of event website
 Sponsor company's branding on all event marketing collateral

At the Event

Corporate logo in the event guide
 Corporate logo on all available event sponsor signage
 Exhibition Pod (2 x 2m)

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After the Event

Company logo and hyperlink in all post event communication
 Participant and full event feedback evaluation report



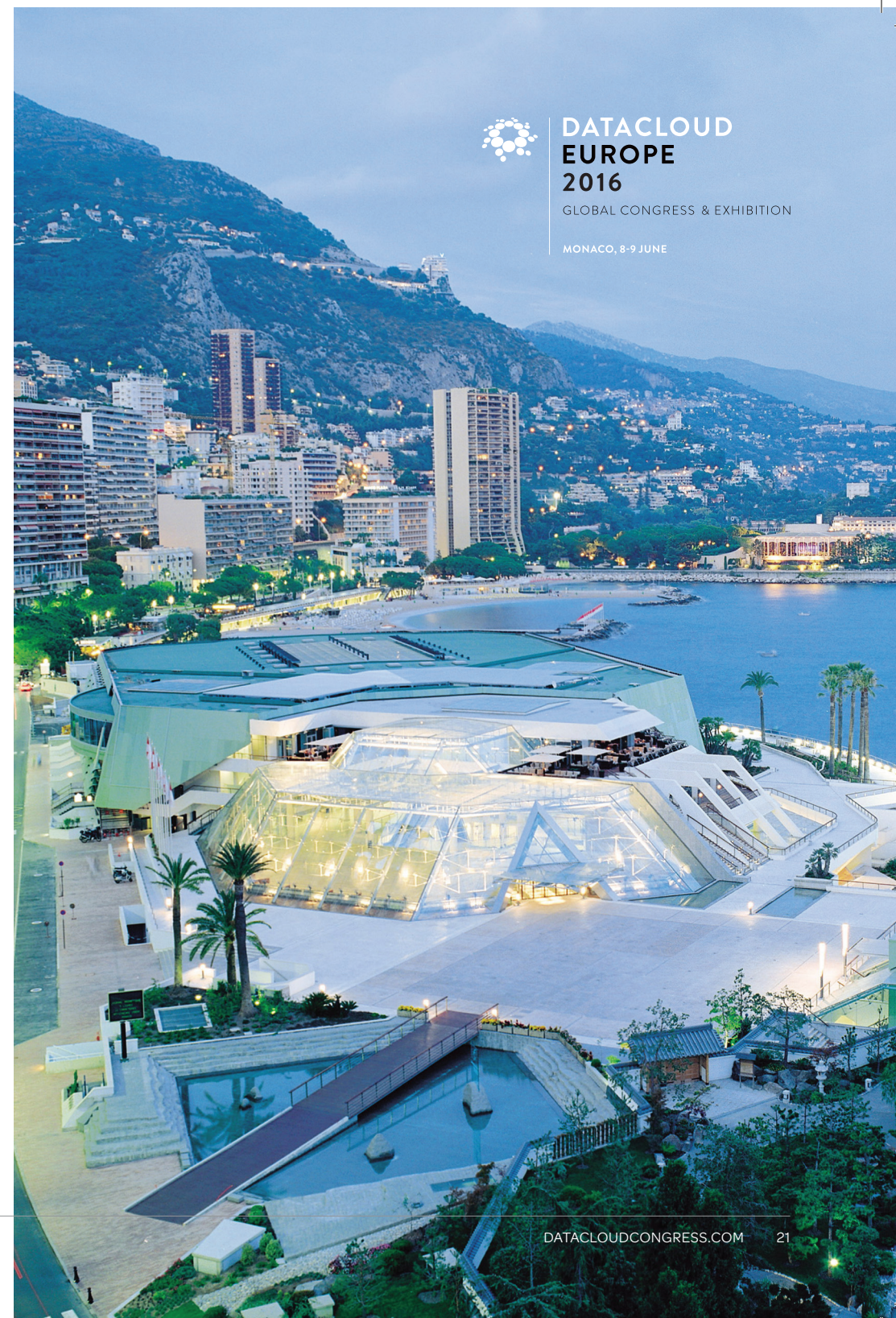
PRIVATE MEETING SPACE

Need a space for private meetings while at Datacloud Monaco?

We have a turn-key meeting space option available to you, located just steps away from the Exhibit Hall, and available Wednesday (8:00am-6:30pm) through Thursday (8:00am-4:00pm).

Included in the enclosed office space are your logo on the outer wall, carpet, round table, 4 chairs, electric and access to the exhibit hall wi-fi.

You can focus on scheduling your meetings and we'll take care of the rest.



DATA CLOUD
EUROPE
2016

GLOBAL CONGRESS & EXHIBITION

MONACO, 8-9 JUNE

EXHIBITION FLOOR ESPACE RAVEL NIVEAU 1

- Pods (available)
- Pods (**not** available)
- 3x3 Stands (available)
- 3x3 Stands (**not** available)
- Sea View Terraces (available)
- Sea View Terraces (**not** available)
- Food & Beverage Stands



Features

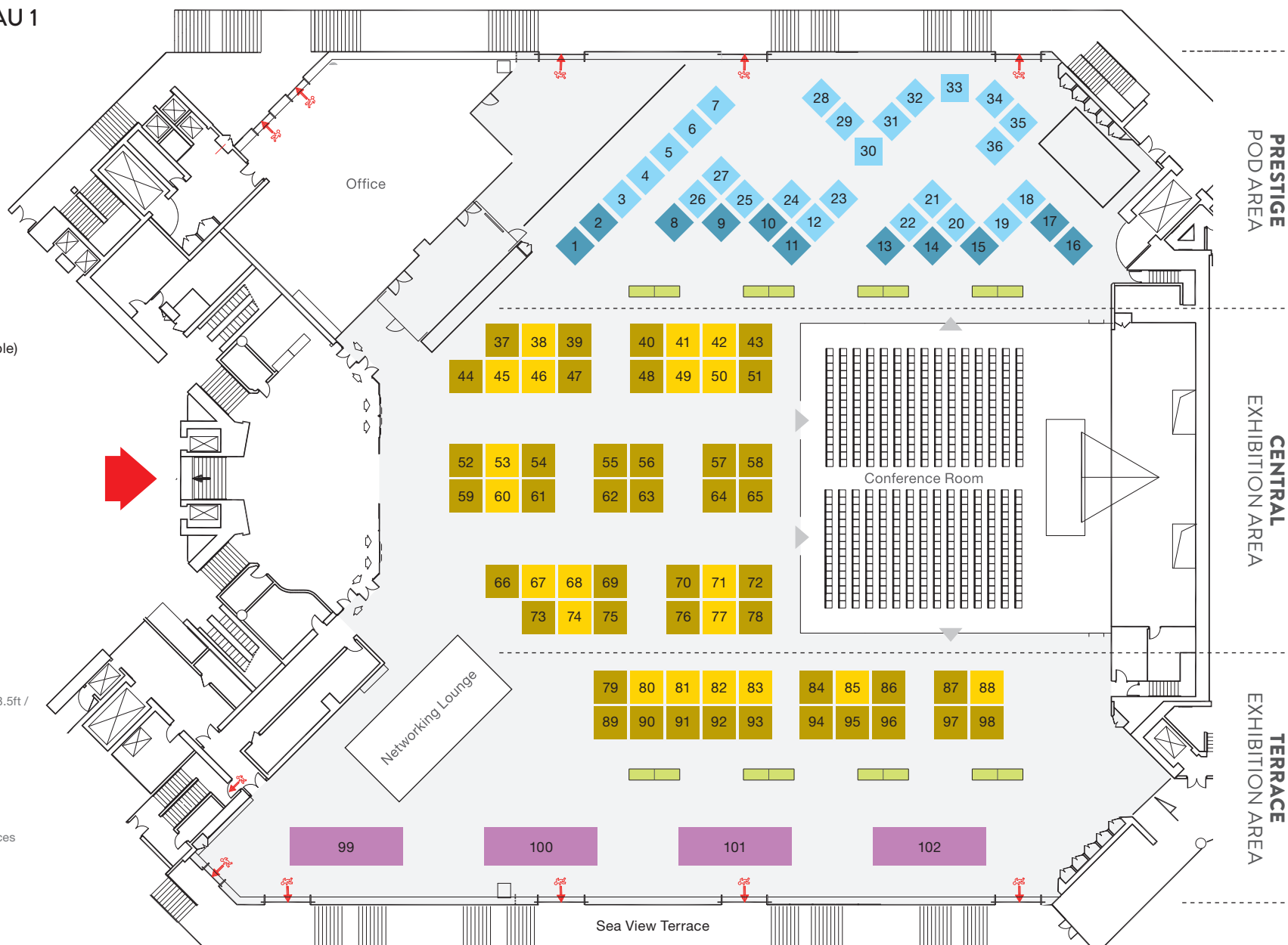
Area: 4,205m² / 45,262sq.ft including
2,546m² / 27,405sq.ft pillar free
Ceiling height: 7.8m / 24ft over 2,546m² /
27,405sq.ft (unobstructed by pillars) 2.6m – 8.5ft /
4.75m – 15.58ft over 1,659m² / 17,859sq.ft

Technical Facilities

4 good lifts for deliveries
Category 5 cable network
Audio / video link-ups with the entire
Grimaldi Forum Monaco
Main voltage electricity, data transmission
(image, computer data) and telephone services
run in trunking and through ceiling voids
Service pipework around the perimeter

Capacity

Round tables: 2,000 seated guests
Cocktail parties: 3,000 standing guests
Exhibition: 196 booths of 9m² / 97sq.ft each



NEW SUMMITS AND CLOUD GROUPS AT DATA CLOUD 2016

For information about Sponsorship Packages please contact: enquiries@datacloudcongress.com



Invest in Datacenter Africa Summit

“Discover the future of Africa Data Centers with those who are building it”



Dark Fibre & Connectivity Forum

“The philosophy around Dark Fibre is that one gigabit could easily become 10 gig or 100 gigabits over time”
 Mark Collins, Director of Policy & Strategy at CityFibre UK
 (quoted in Dark Fibre in Europe 3 - from BroadGroup)



Open Source Cloud Group Forum

“Open Source is changing the world.
 Explore the possibilities”

“Inspirational”

Jose Antonio Ramos, Aqua eSolutions, S.A.



DATA CLOUD
EUROPE
2016

GLOBAL CONGRESS & EXHIBITION

“A networking goldmine”

Derek Webster, Schneider Electric

“Best networking event in the data centre market in Europe”

Vladislav Iankov, TelecityGroup

“Powerful and essential event for industry professionals”

Carl Wideman, Kainuun Etu Oy



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