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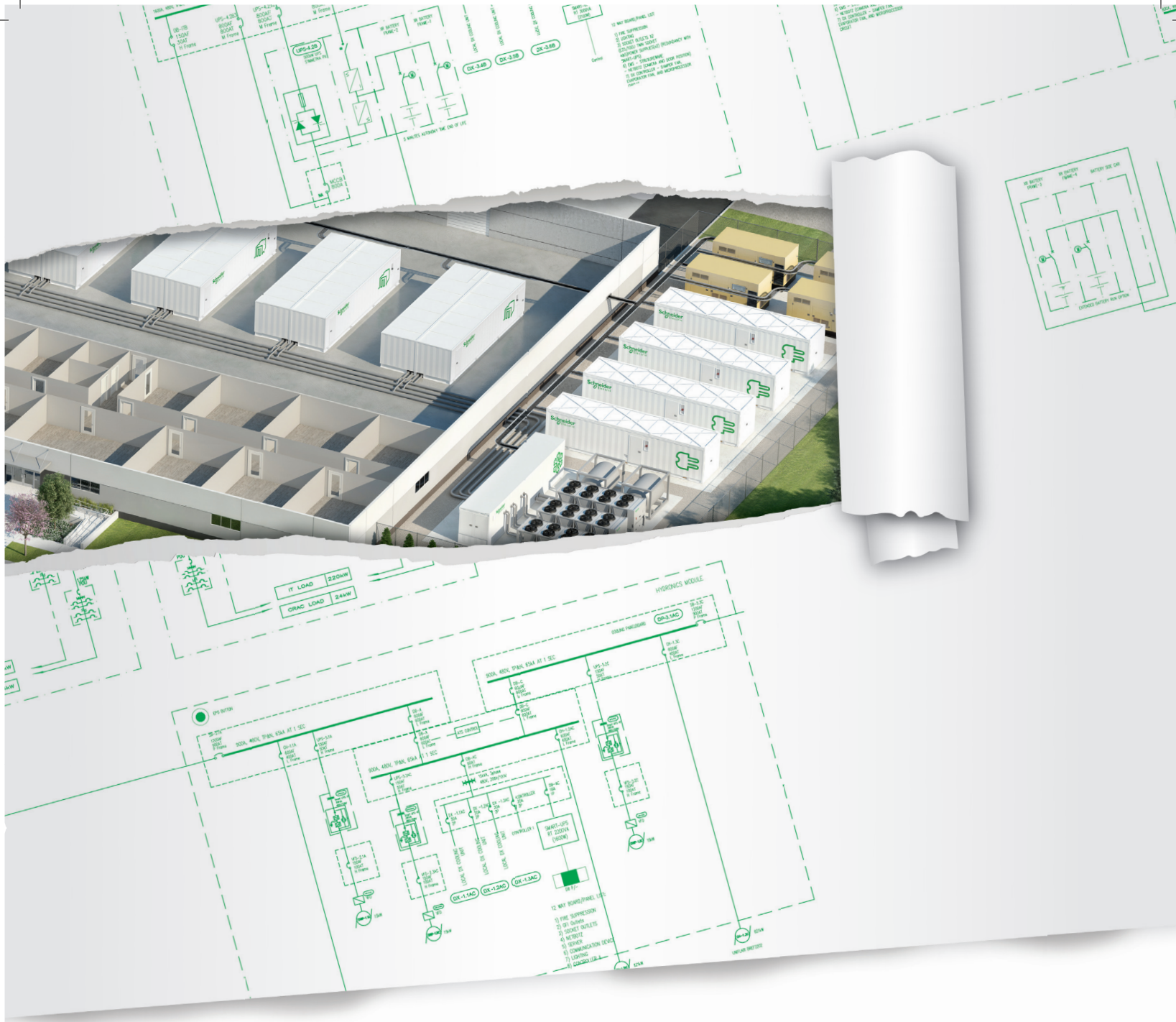
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¹ 451 Group, Research estimate - August 2014

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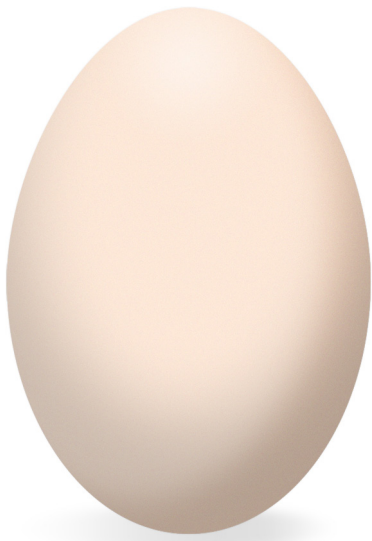
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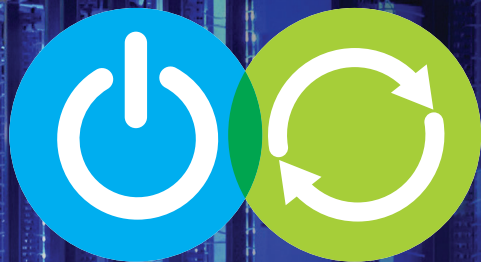
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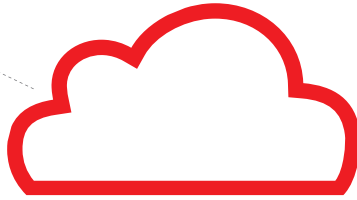
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Speaker Session, Geraint Davies

Global Director of Data Center Business, Eltek

Where/when: Energy Theatre, June 4th at 12:30

Topic: Reshaping Data Center Facilities for substantial availability at much lower cost



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Finnish experts speaking at the event:

Petri Hyypä | Where will the mega-datacentres be built?
CEO, Proceed Consulting

Jukka-Pekka Joensuu | Data Centre Europe Connectivity
Executive Vice President, Cinia

Mika Lauhde | Smart Future Cities
Vice President, SSH Communications Security

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Find out more about Oasis™
Hear our talk: Jon Pettitt
June 4th Day 2
11.40, Energy Theatre



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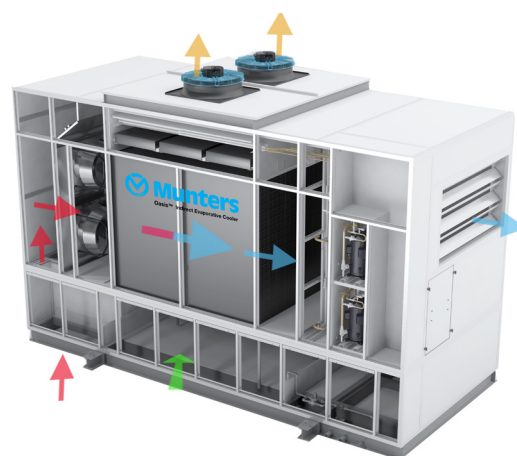
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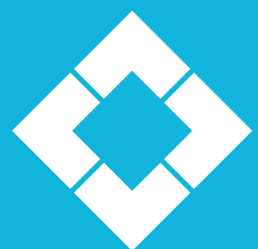
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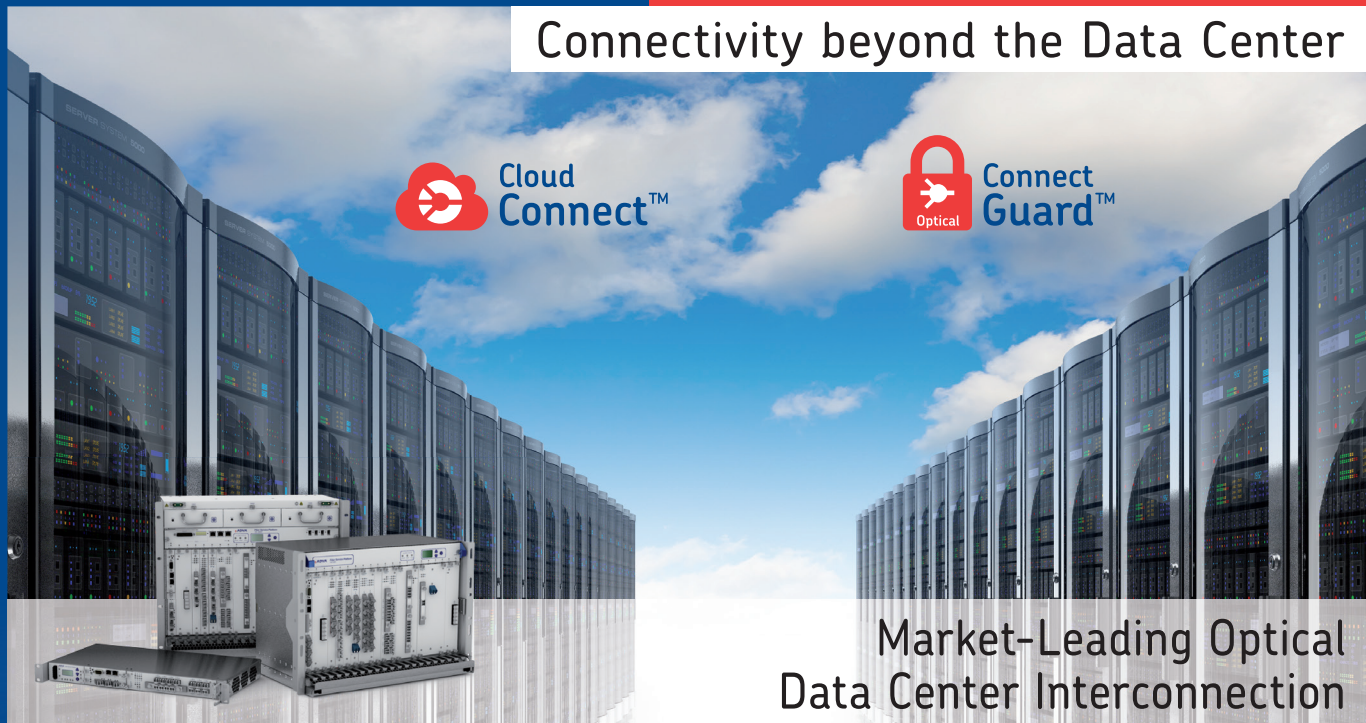
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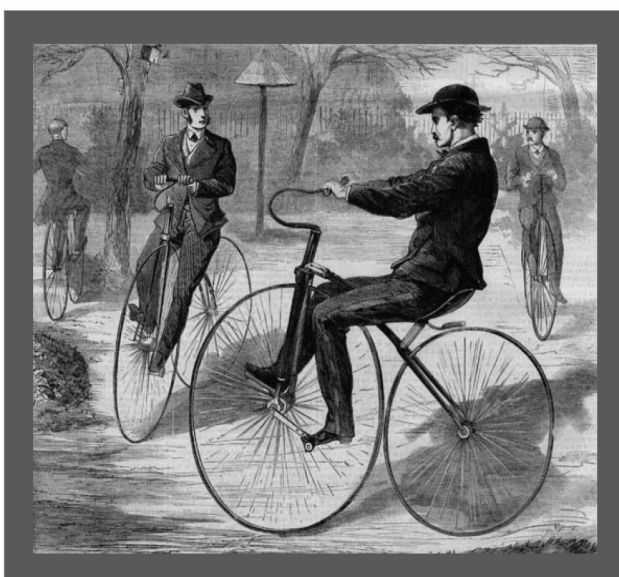
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JUNE 2015

DATA CENTRE THEATRE

Morning Session

#Datacloud

09:00 Morning Session: Towards Zettabyte Infrastructure and Services



Infrastructure investment by datacentre operators and enterprises owning their own facilities is competing to manage the impact of massive data which is being generated on a scale not seen before. Mobile, M2M, video, the internet of things and more coming beyond is shifting demand towards zettabyte infrastructure and services.

07:45 Guest Registration & Continental Breakfast

09:00 Welcome from Chair

Bernard Lecanu, Chairman, EUDCA

09:05 Masterclass

Christian Belady, General Manager of Data Center Services, Global Foundation Services, Microsoft Inc

09:50 Keynote Presentation

Paul-Francois Cattier, Segment President, Cloud and Finance, Schneider-Electric
Lex Coors, Chief Data Center Technology & Engineering Officer, Interxion

10:20 The End of Online Life

Mattias Fridström, Vice President Technology, TeliaSonera International Carrier

10:45 Short Morning Break

11:00 Is the datacentre dead?

Mark Thiele, Executive Vice President, Data Center Tech, Switch SUPERNA
Jan Wiersma, Vice President Global Cloud, SDL

11:20 PANEL: The Industrialization of Data Centers - Factories of the 21st Century

Chair: Martin Widmer, Strategic Marketing Manager Data Center, Siemens
Florence Burnoud, Head of Global Service Assurance, Atos
Brice Fournay, Datacentre Design & Build Department, Electrical Engineering Director, Bouygues Energies & Services
Frédéric Charron, Senior Consultant, Mission Critical Facilities, C.E.S.I.T.
Erwin Van den plas, Head of Data Center Solutions EMEA, Siemens

11:45 PANEL: Enterprise Infrastructure Leadership Roundtable: Decision time for IT sourcing?

Chair: Alex Rabbetts, Managing Director, MigSolv

Paolo Bellabene, IT Director, TNT

Ricardo Cosme, CIO, Modulus One

Susan Doniz, Board Director, Northern American Liquor Stores and 1gomedia

Hans Fabian, CIO, Schufa

12:15 Global Datacentre Market Review - The Next 12 Months?

Steve Wallage, Managing Director, BroadGroup Consulting

12:35 Global Datacentre Leadership Roundtable

Chair: Steve Wallage, Managing Director, BroadGroup Consulting

John Hughes CBE, Executive Chairman, TelecityGroup

Masaaki Moribayashi, Managing Director, NTT Europe Ltd

Eric Schwartz, President, EMEA, Equinix

Jarrett Appleby, Chief Operating Officer, Digital Realty

13:10 Lunch

Exhibition Floor

Afternoon Session

13:45 Session Chair:

Gerd Simon, Independent Consultant

13:45 PANEL: Advantages for Enterprise to shift to outsource Datacenters

Chair: Estelle Barré, Segment Vice President, Schneider Electric

Adam Levine, Director, DATA4

Knut Molaug, CEO, Green Mountain

Fabrice Coquio, President, Interxion France

Jan Fahlén, Affärsutvecklare, EcoDC

14:25 Keynote

Matt Miszewski, Senior Vice President, Sales and Marketing, Digital Realty

14:50 The Value of Integrated Data Center Management – for factories of the 21st Century

Urs Iten, Director, Global Portfolio Management, Data Centers, Siemens

15:20 Guest Keynote: Manoeuvring the Payment Industry into the Pole Position

Michael Manos, Chief Technology Officer, First Data Corporation

15:45 The After“Math” of The Cloud Era and How It Will Continue To Impact The Competitive Landscape

Jakob Carnemark, CEO, Aligned Energy

16:15 PANEL: Towards the Zettabyte Era - Where will the mega-datacentres be built?

Chair: Everett Thompson, CEO, Wired Real Estate Group Inc CEO, Wired Real Estate Group Inc

Kevin Slover, Director, Client Services, Data Centre Global Property Selection, LLC

Petri Hyypä, Managing Director, Proceed Consulting Ltd

Fredrik Kallioniemi, VP of Data Center Development, The Node Pole

16:45 Key Considerations for a Modular Future

Ciaran Forde, VP, Global Data Center Solutions, CommScope

17:10 IT Infrastructure for Government Panel

Chair: Simon Gordon, Managing Director, Gordon Communications

Ms Ng Wan Peng, Chief Operating Officer, MDeC

Taavi Kotka, Government CIO and Deputy Secretary, Ministry of Economic Affairs & Communications of Estonia

Timo Kievari, Senior Adviser, Ministry of Transport and Communications, Finland

17:40 Enterprise Roundtable

Chair: Nicola Hayes, Founder, Andrasta Consulting

James Dow, Senior Vice President, Technology, TD Bank

Jan Wiersma, Vice President Global Cloud, SDL

18:10 Close of Theatre

CLOUD THEATRE

Morning Session

09:30 Unleashing the Cloud - transforming your IT decisions to take you to a future borderless cloud

**Morning Session Chair:**

Daniel Beazer, Consultant, BroadGroup Consulting

09:30 A borderless Cloud: creating a Digital Single Market in Europe for cloud services

Pearse O'Donoghue, Head of Software, Services, Cloud Computing, European Commission

09:55 Scalable and secure connectivity for seamless cloud evolution

Ulrich Kohn, Director Technical Marketing, ADVA Optical Networking

10:15 User Firesider

Luc Greefs, Director, Shared Technology & Infrastructure Delivery, Cegeka
Steve Wallage, Managing Director, BroadGroup Consulting

10:35 Short Morning Break

10:55 End User Case Study

Francis Fan, Group Director, Technology Management, Integrated Health Information Systems (IHIS)

11:15 Guest Presentation: Why Hyper Converged Infrastructure Makes good Business Sense

Joe Baguley, CTO EMEA, VMWare

11:45 Hybrid & Multi-Cloud: What, Why, Who, Where, When & How

Sam Johnston, Director, Cloud & IT Services, Equinix

12:10 User Case Study

Jörg Ludwig, CIO - Global Head of IT & Business Systems, KHD

12:35 Keynote: Cloud - Evolution OR Revolution?

Abhijit Dubey, Principal McKinsey & Company

13:00 Lunch

*Afternoon Session***Afternoon Session Chair:**

James Walker, OpenCloud Connect

14:00 Surviving the seismic changes in IT & the future of Information Security

Dragan Pendic, Chief Security Architect, Diageo

14:25 PANEL: Cloud Service Brokerage

James Walker, OpenCloud Connect
James Mitchell, CEO, Strategic Blue
Michael Wicander, CEO & Founder, CloudMore
Francisco Ramos Salado, Director Business Development Europe, Jamcracker

15:00 Afternoon Break

CLOUD THEATRE

*Cyber Security Summit at Datacloud***15:35 The Coming Connected Attack - How Secure is Data in the Cloud?****Cyber Security Summit Chair**

Alex Rabbetts, Managing Director, MigSolv

15:35 Keynote Address**16:10 The next wave of cybercrime has already begun**

Internet companies are used to fighting traditional hackers, but how well prepared are they to protect their valuable data when the enemy might be not just organised criminals, but nation states with significant technical and financial resources? As giants like BAE, Google, Lockheed Martin, QinetiQ, Belgacom, Gemalto, and the Australian secret service have all been hit by cyber espionage, what hope is there for the rest of us? The recent revelations by NSA whistleblower Edward Snowden have raised awareness about the risks of state-sponsored espionage, not just targeting other governments - but also the very real possibility that intelligence agencies are interested in hacking into the systems of legitimate companies to gather information about business plans, steal intellectual property or spy on their customers. How vulnerable are small businesses as potential victims of state-sponsored espionage, compromised by hackers as part of a deeper disguised attack against more obvious targets? As some of the world's biggest tech companies are revealed to have been snooped upon by intelligence agencies, what are the methods and techniques used in such attacks, and what can be done by cloud companies to best protect the privacy of customers and maintain trust?

Graham Cluley, Security Analyst

16:40 The Coming Connected Attack - Security is mission critical

How critical is the insider-threat?

Do we need international security standards for cloud?

How much cyber infringement could be prevented through passwords?

Strengthening capability and capacity: meeting current and emerging threats

How to develop a robust, enterprise-wide security strategy

Discover why Cyber Security is no longer just an IT issue but a business issue combatting threats at national and government level.

16:45 Introductory Presentation

Jan Kaastrup, CTO & Partner, CSIS

17:10 Panel Discussion

Ben de la Salle, Head of IT Security & Risk, Old Mutual Wealth

Dragan Pendic, Chief Security Architect, Diageo

Jan Kaastrup, CTO & Partner, CSIS

Ronan Lavelle, General Manager Europe, Zenedge

Peter Kunz, Manager, Information Security Standards, Daimler and Head, Cloud Security Alliance Germany

17:50 Close of Theatre

PRESENTATION THEATRE

*Internet of Things***09:15 The year of inflection for the Internet of Things?**

Even relatively conservative forecasts predict there will be 50 billion connected devices online by the end of the decade. Over the majority will be machine-to-machine connections from network infrastructure, sensors in cars, appliances, healthcare monitors and similar. Collectively their usage will produce data that needs to be combined and analyzed alongside structured data, application logs, customer information and social media streams.

Is 2015 the year of inflection for the Internet of Things?

Session Chair:

Alessandro Bassi, Founder, Bassi Consulting

09:15 Industry 4.0/IIOT - the impact of new technologies on manufacturing industries

John Conway, Vice President, Strategy and Partnerships, Schneider Electric

09:35 Keynote: The Future of the Internet

Harald A. Summa, Founder and CEO, eco and DE-CIX GmbH

10:00 Towards IoT platforms - moving on from sensors and devices

2014 focused on placing sensors and devices on critical assets to collect data from real-time events and drive initial operational improvements. A shift to gain full the full business value of IoT will demand ever more innovative ways of delivering analytics to the “edge” or source of data. Without an end to end platform however full integration of IoT platforms, value in the medium term will derive from the connection and integration with other complementary IoT platforms.

Patrice Slupowski, Vice President, Digital Innovation, Orange

10:20 How Enterprises need to plan for the Internet of Things

Security of extensive personal data comes foremost for utilities planning for people, processes and cloud/ datacentre technology when considering cyberattacks on the grid and water systems. With an enormous range of hardware, sensors, devices, apps, data as well as connectivity, how can Internet of Everything connections be securely proofed? How to select the right software vendors, device makers, and telematics platforms and partner to build your cloud and datacentre infrastructure? Will the standard protocol be IPv6?

Chair: Margrit Sessions, Managing Director, Telecoms Pricing

Kalman Tiboldi, CIO, TVH Group

Ilkka Lakaniemi, VP of Digitalization & Renewal, Finland Chamber of Commerce

Matthew Larbey, Product Strategy Director, VIRTUS Data Centres

10:45 Defining the next generation of IP connected enterprise

Andrew Flint, Technical Services Director EMEA, Anixter

11:05 Short Morning Break

PRESENTATION THEATRE

*Innovation and Smart Cities***11:15 Innovation and Smart Cities**

Smart City initiatives have proliferated across the globe. They all confront the challenge to transform in order to develop sustainably. Data has brought smarter systems to city planning, logistics, and healthcare. We are now seeing that same intelligence applied to the design and operations of digital infrastructure. Such initiatives are driving investment in emerging technologies such as Big Data analytics, the Internet of Things, cloud computing, and mobile solutions. Innovation will bring evolving intelligent infrastructures which use technology to monitor, optimize and control key systems in a more intelligent way - to operate as a smart city. How will the intelligent integration of energy-efficient networked urban datacentres with energy infrastructures (smart power grids and district heating) be realised? Cloud computing can be considered as platform to support a 'system of systems' based concept. How will future cloud technology act as a basis for sustainability and resilience of smart future cities?

Session Chair:

Stephanie Liston, Independent Member, BT Equality of Access Board

11:15 Innovation Case Study: The Impact of Disruptive Technology in the e-Gaming Sector

Lee Cottle, Director, General Manager and VP Global Head of Sales, Push Technology

11:35 Innovation Case Study: Your Life in Your APP

Julian Ranger, Chairman, digi.me

11:50 DC4Cities: Following the Patterns of Renewable Power in a Smart City

Sonja Klingert, Research Manager, University of Mannheim

12:10 Urban Developments & Edgeless Computing

Ian Taylor, Chairman, Living Planet

12:30 Amsterdam: a smart city or a datacenter hub?

Maikel Bouricius, Project Manager, Green IT Amsterdam Region

12:45 PANEL: Smart Future Cities

Smart City initiatives have proliferated across the globe. They all confront the challenge to transform in order to develop sustainably. Data has brought smarter systems to city planning, logistics, and healthcare. We are now seeing that same intelligence applied to the design and operations of digital infrastructure. Such initiatives are driving investment in emerging technologies such as Big Data analytics, the Internet of Things, cloud computing, and mobile solutions. Innovation will bring evolving intelligent infrastructures which use technology to monitor, optimize and control key systems in a more intelligent way - to operate as a smart city. How will the intelligent integration of energy-efficient networked urban datacentres with energy infrastructures (smart power grids and district heating) be realised? Cloud computing can be considered as platform to support a 'system of systems' based concept. How will future cloud technology act as a basis for sustainability and resilience of smart future cities?

Chair: Ian Taylor, Chairman, Living PlanIT SA

Mika Lauhde, Vice President, Government Relations and Business Development SSH Communication Security

Lee Cottle, Director, General Manager and VP Global Head of Sales, Push Technology

Maikel Bouricius, Project Manager, Green IT Amsterdam Regio

13:15 Lunch

PRESENTATION THEATRE

*Global Datacentre Investment***14:00 Global Datacentres: Market Opportunity, Investment Risk and Future Outlook**

Datacentre markets are demonstrating the influence of global factors. Cloud is obviously bringing much new focus and its impact across the sector is high on the agenda. Can carrier hotels evolve into cloud hotels for example, how can smaller cloud players compete with hyperscale players and where to position service offerings on the value chain are all very much in currency. Other new developments are also beginning to gain traction particularly the impact of the Internet of Things. For investors, they continue to assess M&A opportunities, shareholder returns, pricing and margins. Everyone is interested to know about new IPOs. The market is quickly maturing. The Investment Theatre at Datacloud will present for the first time a number of these new opportunities which also reflect the increasingly global nature of the industry and the global M&A that will result. Hear from the pioneers.

Session Chair

Marion Howard-Healy, Senior Consultant, BroadGroup

14:00 Which emerging new markets present the greatest opportunities for cloud and datacentre?**14:00 Case Study: Turkey**

Matt Pullen, Managing Director, Zenium Data Centers

14:10 Case Study: Africa

Michael Tobin OBE Industry Entrepreneur

14:20 Case Study: Nordics

Anders Korshavn, Business Development Director, DigiPlex

14:30 Case Study: Eastern Mediterranean

Apostolos Kakkos, CEO & Founder, LAMDA HELLIX

14:40 Case Study: China

Oliver Jones, CEO, Chayora

15:00 Case Study: Ireland

Garry Connolly, Director, Host in Ireland

15:10 Case Study: Denmark

Kristian Brøns Nielsen, Head of Business & Development, Viborg Municipality, Denmark

15:20 Case Study: Malaysia

Billy Lee Kok Chi, Director, Hitachi Sunway Data Center Services

15:30 Datacentre Investment and Risk in Fast-Growing Markets

Chair: Steve Wallage, Managing Director, BroadGroup Consulting

Constantinos Shiatis, Principal Banker, ICT Team, European Bank for Reconstruction & Development

Olga Belyakova, Counsel, CMS Cameron McKenna LLC

Dr Mike Kelly, CEO and founder, DataCentred Ltd

16:00 Conference Address: Post-Merger Europe - what the future holds

Michael Tobin OBE, Industry Entrepreneur

16:30 Conference Address: Post-Merger Europe - what the future holds

Chair: Jonathan Atkin, Managing Director, RBC Capital Markets
Tom Wells, Partner, Arma Partners
Michail Zekkos, Principal, Permira
Annette Nabavi, Partner, AHV Associates
John Wilson, Relationship Director, Corporate Asset Finance, Lombard
Stefan Franssen, Partner, advisory42 GmbH

17:15 Data Centres: European Regulation and European Representation: A Perfect Storm?

Chair: Andrew Jay, Head of Data Centre Solutions EMEA, CBRE
Ed Cooke, Partner, Bird & Bird LLP
Stijn Grove, Chairman, Dutch Data Center Association
Emma Fryer, Associate Director, Climate Change Programmes, TechUK
Mark Bailey, Partner, Speechly Bircham

18:00 Close of Theatre

3

JUNE 2015

DEMO THEATRE

Morning Session

11:00 Morning Session



11:00 Case Study: Tier III Data Centre for less than 4 € per Watt IT Power

Karl Van Ginderdeuren, Data Centre Specialist, Deerns

12:30 A guide to generator set ratings: Selecting the best rating to maximize uptime and efficiency

Brian Jabeck, Data Center Segment Manager, EAME, Caterpillar Inc.

Afternoon Session

14:00 Afternoon Session

14:00 Eco-Triolog – DCIM

17:00 Close of Demo Theatre

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JUNE 2015

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DATACENTRE THEATRE

Colocation, Hosting and Datacentre Technologies

09:15 Colocation, Hosting and Datacentre Technologies



09:15 Morning Session Chair

Jahr! Stefan Norberg, IT Infrastructure Expertise & Market Development, EUDCA

09:15 PANEL: Colocation and Hosting Leadership Panel: Moving up the value chain

Chair: Tim Anker, Founder and Director, Colo-X
 John Sarkis, General Manager Colocation & Connectivity, Digital Realty
 Dominic Phillips, Managing Director, Datum
 Neil Cresswell, CEO, Virtus Data Centres
 Eric Boonstra, Managing Director, EvoSwitch

09:50 Data Center IT Agility and Control

Jeff Klaus, General Manager, Data Center Solution, Intel Corporation

10:15 Container Technology - more application bang for your server buck? Understanding containers: What? Why? Where? When?

David Mytton, Founder and CEO, ServerDensity

10:35 Case Study: Nokia Enterprise IT Disaster Recovery improvement

Esa Aby, Head of Data Center Services, Nokia

10:50 Dark Fiber Europe Workshop

Keith Breed, Research Director, Tariff Consultancy

11:15 Short Break

11:30 PANEL: Data Centre Europe Connectivity

Chair: Keith Breed, Research Director, Tariff Consultancy
 Jukka-Pekka Joensuu, Executive Vice President, Cinia
 Robert Bath, Vice President, Global Solutions, Digital Realty
 Eddie Kilbane, CEO, DataPlex
 Neil Johnson, Operator Segment Manager, TeliaSonera International Carrier

12:00 User Case Study: eBay's Modular Data Centre Construction

Mike Lewis, Director Mission Critical Engineering, eBay Inc

12:25 PANEL: Modular Datacentres: Are they right for you?

Chair: Mark Thiele, Executive Vice President, Data Center Tech, Switch SUPERNAP
 Jos Baart, Sales Director eCentre, Flexenclosure
 Tim Bawtree, Business Development Director, DigiPlex
 Mike Lewis, Director Mission Critical Engineering, eBay Inc
 David Bloxham, Managing Director, BHP Design

13:00 Lunch

Session Chair:

Gerd Simon, Independent Consultant

13:45 Is DCIM still part of your strategy?

Chair: Tomoo Misaki, Representing NRI and GIPC Japan / TGG

Monika Grass, Consultant, Grass Consulting

Andrew Flint, Technical Services Director EMEA, Anixter

Joop Ierschot, Senior Consultant, Deerns

David Sedgwick, Regional Director, Nlyte Software

Peter Müllner, Data Center and Operational Infrastructure Manager, Eumetsat

14:30 The Future of Web Scale Site Selection

Kevin Slover, Director, Client Services, Data Centre Global Property Selection, LLC

14:55 Benchmarking Data Centres and Data Centre Personnel

Edward van Leent, Chairman & CEO, EPI Group of Companies

15:15 Close of Theatre

4

JUNE 2015

CLOUD THEATRE

Towards the future cloud

09:30 Towards the future cloud**Session Chair:**

Daniel Beazer, Consultant, BroadGroup Consulting

09:30 Guest Keynote: Why General George S Patton was right. How IOT is driving a shift in Cloud Computing

Cole Crawford, CEO, Vapor IO

10:00 Next Steps for Managed Services?

Hamlesh Motah, CTO - Cloud & Managed Services, Spacetel

10:25 PANEL: Customer Migration to Cloud

Chair: Richard Hall, Founder and Chief Executive, CloudOrigin

Introductory Presentation: Next generation Customer Centricity, Productivity, and Agility in the next generation cloud economy

James Dow, Vice President Global Engineering, Global Technology Infrastructure, Royal Bank of Canada

Panel

Rogier van der Wal, Vice President Cloud Services, Ipanema Technologies - Groupe InfoVista

Gokalp Bahceli is VP for Cloud and Managed Services, KocSistem, Turkey

- 11:15 Presentation**
Francis Weill, Cloud Services Europe Manager, COLT
- 11:35 Case Study: Next generation Datacenters become business service centers: Insight on how to transform your IT**
Jessica Constantinidis, Senior NGDC Consultant, Dimension Data Europe
- 12:05 Cloud Firesider**
Interviewer: Adonis Adoni, Cloud Research Manager, BroadGroup
Guest: Juan Manuel Moreno Raya, Cloud Global Director, Telefónica Business Solutions
- 12:30 Delivering trust, compliance and accountability in the cloud: Latest perspectives from cloud providers, cloud users and regulators**
Chair: Bojana Bellamy, President, Centre for Information Policy Leadership, Hunton & Williams LLP
Mike Yeh, Associate General Counsel, Microsoft Inc
Ross Phillipson, EMEA Privacy and Digital Counsel, Procter & Gamble
- 13:00 Lunch**
- Session Chair:**
Adonis Adoni, Cloud Research Manager, BroadGroup
- 13:45 Enterprise Cloud and the Customer Success Platform**
Peter Chittum, Developer Evangelist, Salesforce EMEA
- 14:15 User Case Study: CERN challenges in adopting and procuring Cloud services**
Dr. Bob Jones, Leader of the PICSE project, CERN IT department
- 14:45 Real-time Analytics for Customer Relationship Management Systems**
Prof Stephan Robert, University of Applied Sciences of Western Switzerland
Dr. Efstratios Rappos, University of Applied Sciences of Western Switzerland
- 15:05 PANEL: Big Data Analytics: Is the Cloud Ready For Your Data?**
Chair: Adonis Adoni, Cloud Research Manager, BroadGroup
Julian Hardy, CEO, Eseye
Alessandro Giacchino, CEO, BCI Italia
- 15:15 Close of Theatre**

4

JUNE 2015

ENERGY THEATRE

Energizing for Zettabyte Performance

09:15 Energizing for Zettabyte Performance



Session Chair:

Professor Ian Bitterlin, Principal Consultant, Critical Facilities Consulting

- 09:15 Keynote: How Green is Your Cloud?**
Christina Page, Global Director, Energy & Sustainability Strategy, Yahoo!
- 09:50 PANEL: How will European energy support future datacentre and cloud demand?**
Chair: Emma Fryer, TechUK
- 09:50 Introductory Presentation: Powering Big Data - Can Europe Cope?**
Jorge Balcells, Director of Technical Services, Verne Global
- 10:10 PANEL:**
Rick Abrahamsson, Regional Development Lead, Vattenfall AB Strategy Nordic
Christian Hagelskjær, CEO, Energi Viborg A/S, Denmark
Matt Boss, VP Global Customer Relationships, Mainstream
- 10:40 Case Study: Repurposing a nuclear bunker as a low-oxygen nuclear-proof datacentre**
Jochen Klipfel, IT Vision Technology
- 10:55 Is Liquid Cooling the future?**
Andre Eriksen, CEO, Asetek
- 11:15 Enterprise Firesider**
Professor Ian Bitterlin, Principal Consultant, Critical Facilities Consulting
Harald Lome, Senior Vice President, Nordic Operations, EVRY ASA
- 11:40 Data Centre Case Study - Indirect Evaporative Cooling**
John Pettitt, Data Centre Key Account Manager, Munters
- 12:00 ENERGY ROUNDTABLE: Future Dynamic Energy Management for Cloud Datacentres**
Chair: Rien Dijkstra, Independent Consultant, Infrarati
Prof Barbara Pernici, Professor of Computer Engineering , Politecnico di Milano
Damien McConaghy, Manager Building Energy Services, Veolia
Ghislain Colom, Data Center Solutions & Critical Activities Director, Cofely
James Wilman, Engineering Sales Director, Future-Tech
- 12:30 Reshaping Data Center Facilities for substantial availability at much lower cost**
Geraint Davies, Global Director, Data Center Business, Eltek
- 13:00 Lunch**
- Session Chair:**
Günther Huth, Director, GePlan Ingenieure GmbH
- 13:45 Power Reliability - Sources of datacentre power reliability in today's marketplace**
Adrian Jones, Director of Technical Development, CNet Training
- 14:10 How to improve energy efficiency in the longer term?**
André Rouyer, Délégué, Gimélec
- 14:30 Energy and thermal management metrics for energy efficiency in Data Centres**
Marta Chinnici, Senior Researcher, ENEA
Alfonso Capozzoli, Senior Assistant Professor, Politecnico di Torino
- 15:00 Close of Theatre**

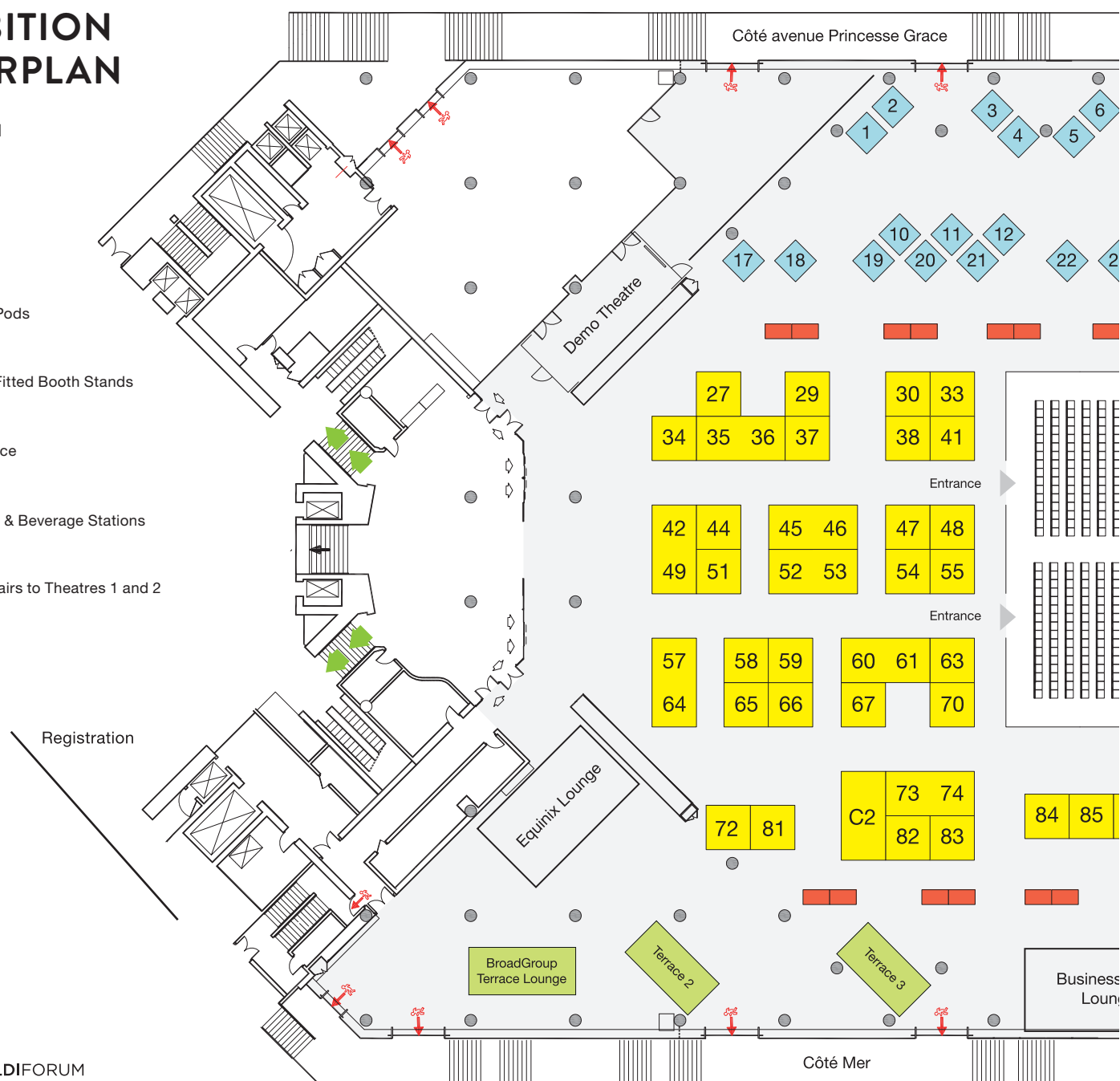
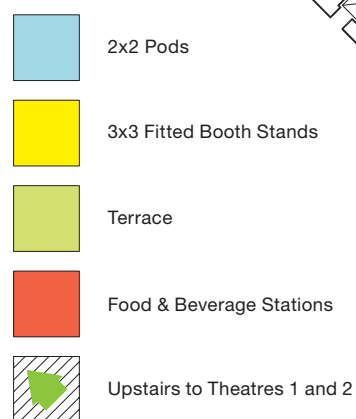
Thank you from all of us, we hope you've had a successful event.
We look forward to welcoming you back in 2016.



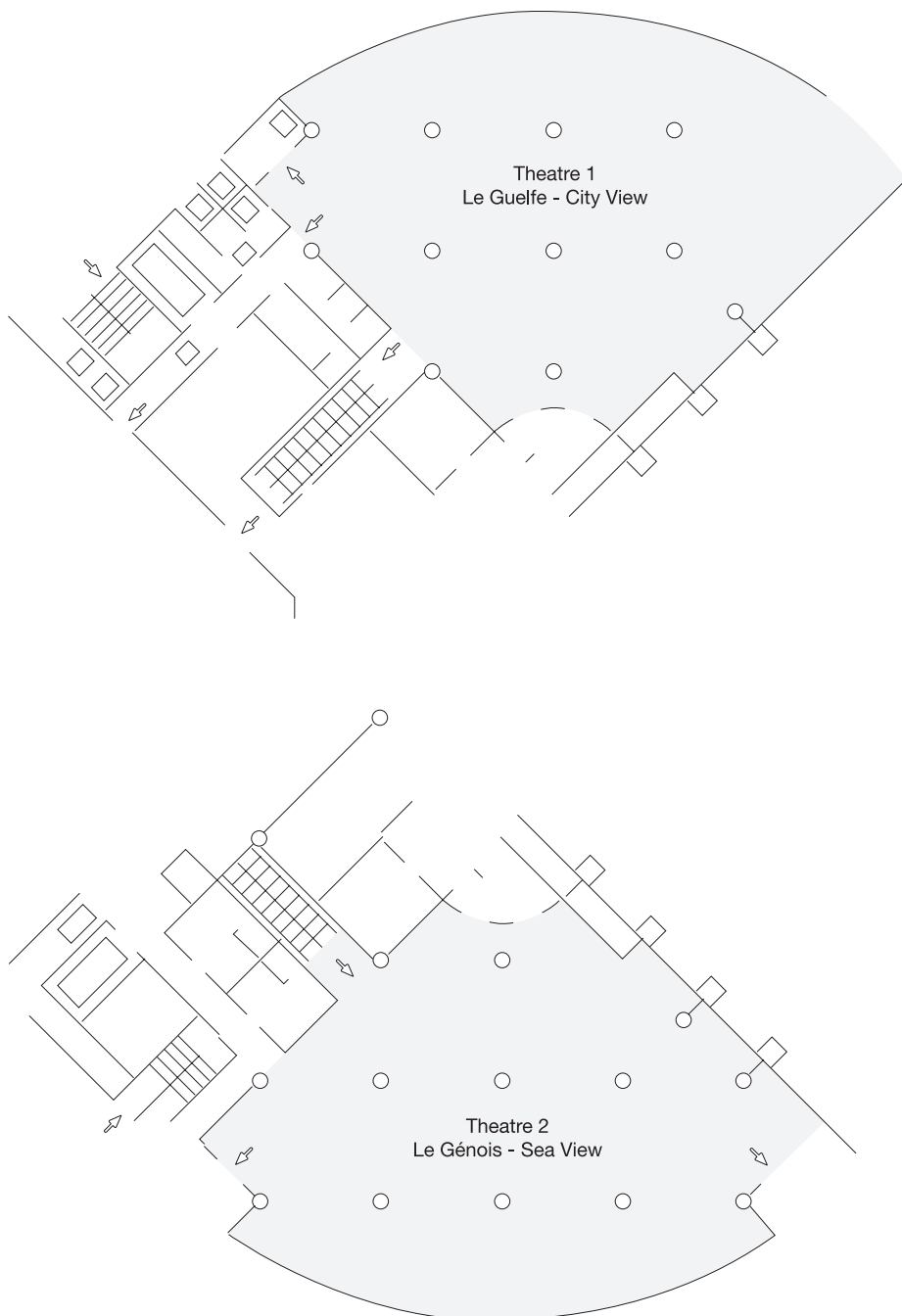
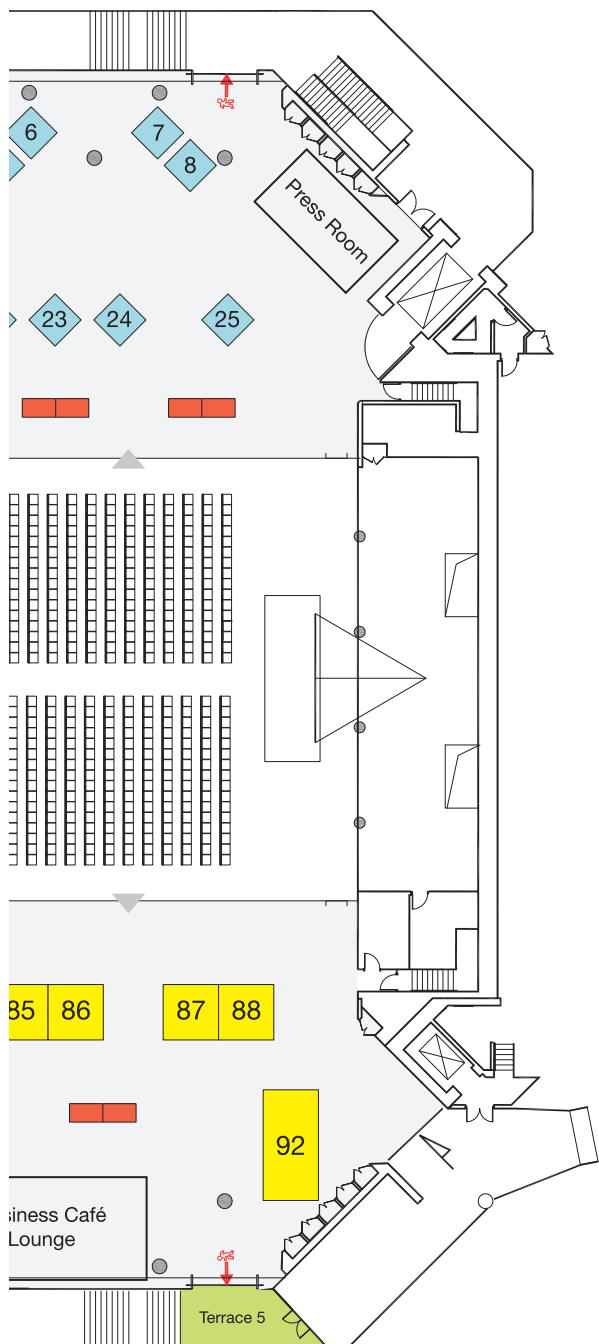
Contact us at: enquiries@broad-group.com

EXHIBITION FLOORPLAN

Espace Ravel
Niveau 1



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- 84 ICT Room
- 85 Promise Technology Inc
- 86 RF Code
- 87 Monaco Telecom
- 88 Migsolv
- 92 Cofely gdf suez
- T2 Siemens
- T3 Schneider Electric
- T5 Digital Realty



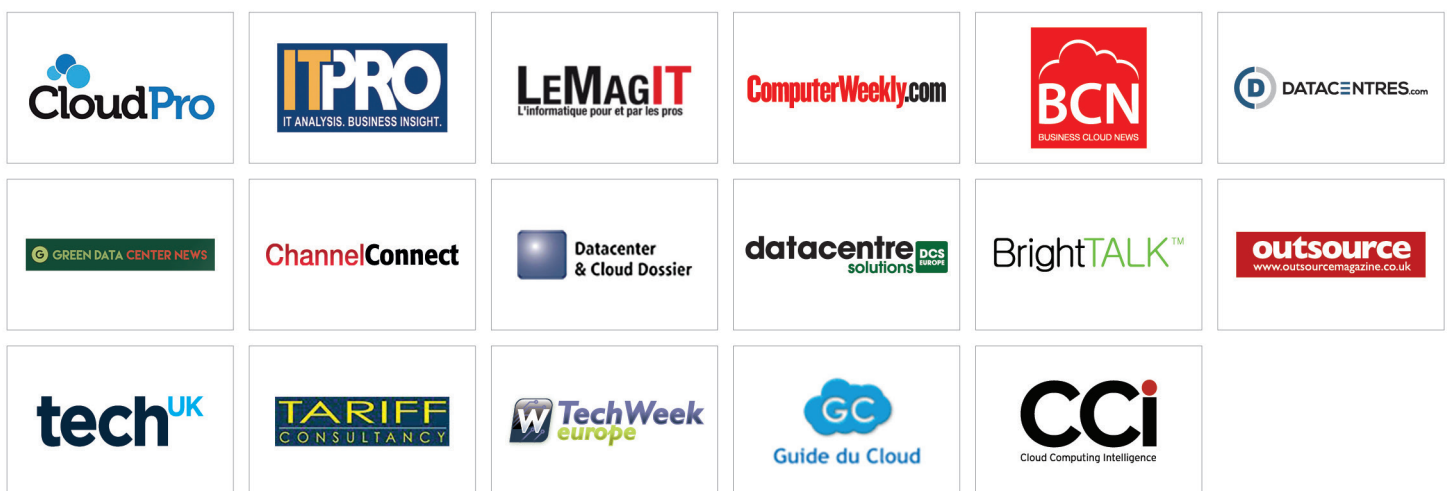
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Enterprises and third party operators across Nordic markets are transforming to cloud datacenters, fast becoming the indispensable infrastructure for computing, storage and management of big data. Enterprises require simple and scalable ways to create interoperability among many siloed data and endpoints, which offer highly available, multi-tenant and elastic integration cloud to support high density computing.

Many challenges confront companies who are adapting to a cloud environment: adjusting datacenter environments to cope with the new demands Cloud brings, and drive greater energy efficiency; security of Cloud and managing increased workforce use of smartphones and tablets; moving applications to the cloud to meet security requirements for service availability, manageability and connectivity - data security methods must solve multiple challenges; how IT departments manage the transformation to cloud brokerages and look to outsourcing as part of the solution. Workload migration between clouds is another key challenge for hybrid clouds - some enterprises are moving part of their workload to a public cloud environment while retaining other workloads in a private cloud. More businesses are looking to outsource non-core services via the cloud, make cost savings in the value chain yet benefit from cloud innovation especially in Big Data.

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The Siemens logo is displayed in a white rectangular box in the top left corner of the advertisement. The background of the entire advertisement is a photograph of five professionals (three women and two men) standing in a modern data center aisle. They are dressed in business attire. To their right are rows of black server racks. The racks have glowing blue digital displays showing binary code (0s and 1s) and various data visualizations. The floor is a light-colored polished tile. The ceiling features yellow overhead crane tracks and industrial lighting. The overall atmosphere is professional and high-tech.

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