



PARTNERSHIPS

2026

NETWORK

TRANSACT

INVEST

PAIRES CONGRES
ANTIPOLIS

P PLATFORM
GLOBAL 2024

PAIRES CONGRES

CLS
OTT

About Platform Markets Group

Founded in 2021 by the team responsible for some of the most highly acclaimed events in data centres and digital infrastructure, Platform Markets Group has quickly gained a reputation as a premium content led knowledge partner for companies across the digital infrastructure and data centre spectrum.

Our acclaimed events series offer exceptional experiences for partners, attendees and speakers. With the highest production values in the industry, a focus on quality over quantity and a dedication to delivering future thinking expertly curated content, our partners can be confident that they are aligning their brand with a company dedicated to staying at the forefront of digital infrastructure innovation.

Vision

To be the most trusted and influential global platform where senior leaders in digital infrastructure shape the future of the industry through insight, dialogue, and strategic connections.

Mission

We deliver premium, content-rich experiences - from flagship events to thought leadership initiatives - that connect decision-makers, innovators, and investors in digital infrastructure. By curating authoritative content and fostering high-level networking, we empower leaders to make informed decisions that drive industry growth.

Values

Excellence in Content

We lead with substance, ensuring all output is informed, relevant, and impactful.

Integrity & Trust

We maintain the highest standards of professionalism, accuracy, and impartiality in all we do.

Exclusivity with Purpose

We serve a selective audience to ensure meaningful engagement and valuable outcomes.

Collaboration & Connection

We create environments for open dialogue, shared insight, and meaningful relationships.

Forward Thinking

We anticipate trends and bring future-focused perspectives to the present.

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Our Events



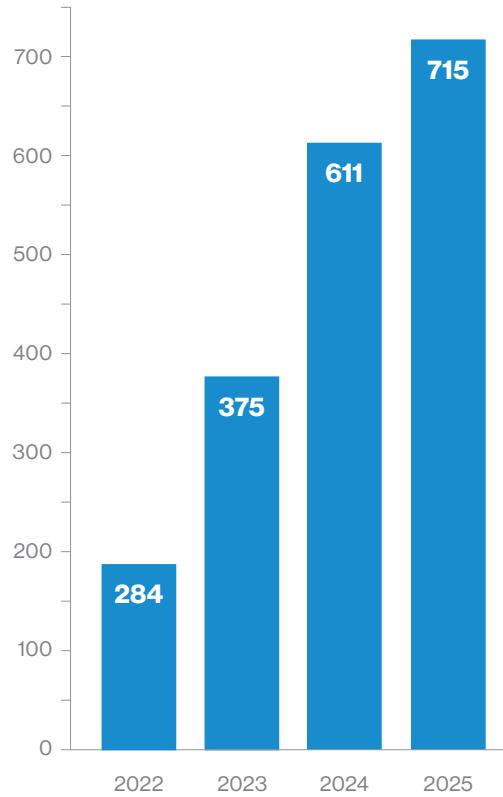
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“Platform Markets Group brings together key stakeholders in digital infrastructure - investors, owners, enterprises, and tech experts! Our global forums zero in on data centers, digital infrastructure, power, and ESG as lucrative investment opportunities.”

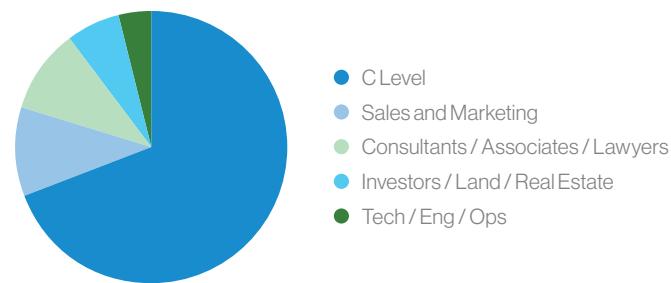
DEBORAH MCGARGLE
EV.ENERGY

Audience Profile*

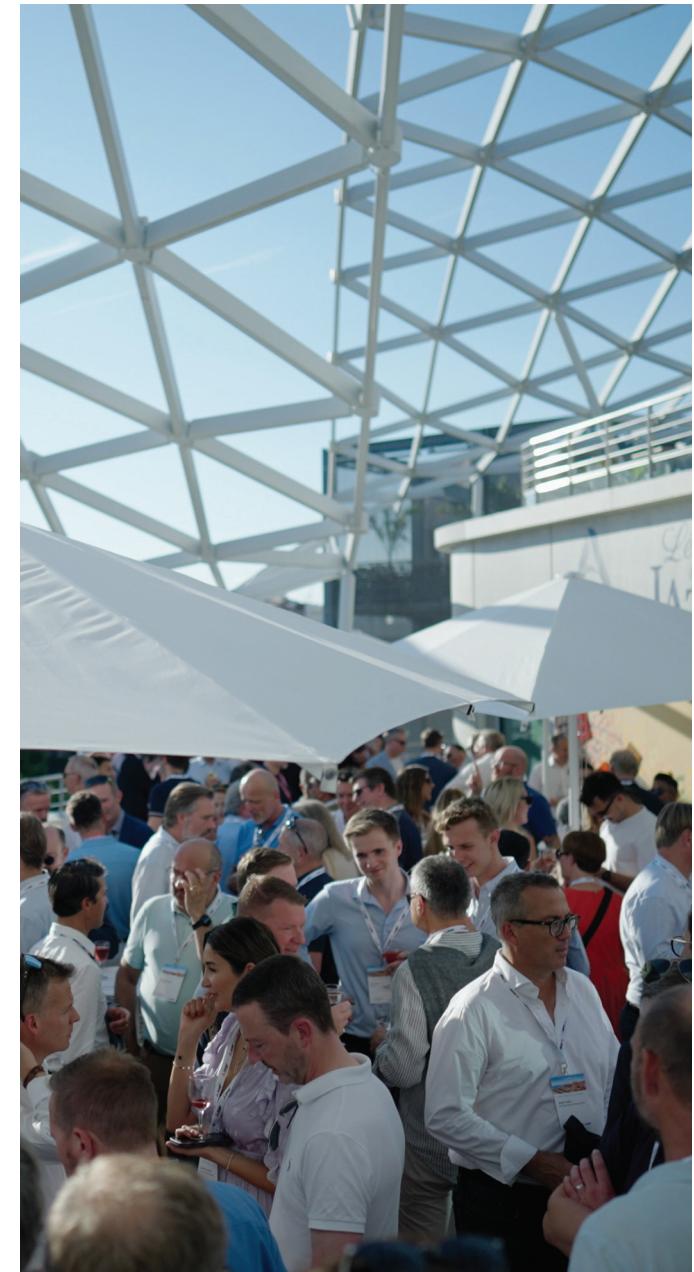
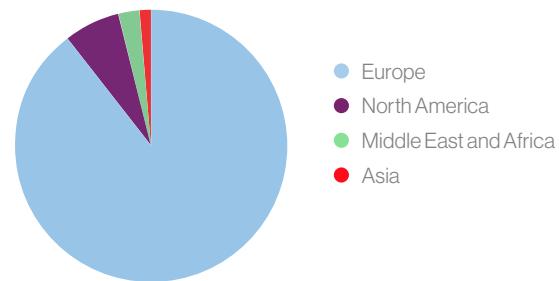
2025 has seen phenomenal growth across all our events. A decision has been made to cap the number of attendees at our flagship event, Platform Global in the region of 700 attendees.



C Level attendees increased from 55% in 2023 to 69% in 2024.



In 2024, attendees were primarily from Europe. Figures from 2025 show an increase in attendees from APAC and USA as well as better representation from across the whole of Europe.



* Platform Global 2024



Our flagship event, Platform Global has gained a worldwide reputation as offering the best event experience on the calendar for senior leaders in digital infrastructure and data centres.

Fully sold out in 2024, and this year attracting 700 industry professionals, almost 70% at 'C; level, our focus on quality content and quality networking ensures a premium experience for partners, speakers and attendees across 3 days.

With a programme of uniquely curated content and over 100 expert speakers, the event is renowned for offering true insight into the issues and opportunities for investors, operators, real estate professionals and consultants across the digital infrastructure ecosystem. Our unique approach to providing high end networking opportunities means that every partner, speaker and attendee has access to their next investment, partnership or deal at the event itself.

2026 sees the 5th anniversary of the event so expect a truly unique event experience!

“Platform Global in Antibes, again exceeding expectations in terms of people, content, weather and opportunities. A big thanks to the organisers and a shout out to all the wonderful people making work feel like play!”

ANNIKA BREBION
SCHNEIDER ELECTRIC

8-10 September 2026
Palais des Congrès
Antibes/Juan-les-Pins



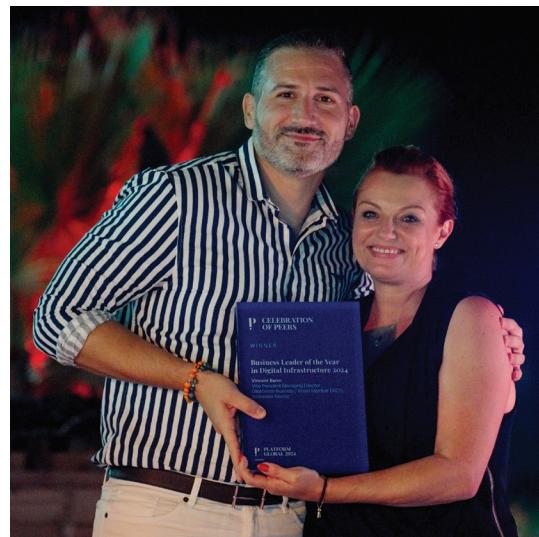


P | PLATFORM GLOBAL AWARDS

The Platform Global Awards offers an opportunity for companies and individuals to have their achievements recognised by the senior leaders in the sector.

Overseen by a hand picked selection of senior experts from across the industry and managed by an awards chair, these awards are truly independent and judged purely on merit.

The awards evening offers partners the opportunity to showcase their brand and network in a buzzing yet informal environment.



9 September 2026
Bastide du Roy
Antibes





Attended by the UK's leading investors, operators, government figures and leaders in the digital infrastructure and data centre sector, 2026 will be the third year of our Platform UK event.

Having doubled in size in just 2 years, the event is now top of the agenda for key stakeholders wanting to stay ahead of the curve and maximise the impact of their UK investments.

Data centres currently contribute £4.7bn in gross added value to the UK economy annually and employ more than 40,000 people. The UK is ranked third globally by number of data centres and is forecast to reach around £18bn in value by 2030. Yet the UK could lose out on billions of pounds in AI investment unless it tackles growing obstacles to data centre development. The infrastructure industry urges the government to move faster on planning reform and energy policy. Inadequate infrastructure could cause the UK's economic security to fall behind.

Development, opportunities and economic benefits in Scotland, Wales, Northumbria, Humber, Midlands, Manchester will also review powered land, planning permissions, connectivity and future outlook.

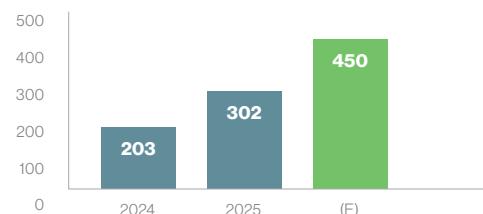
Audience Profile by Job Title (%)

● 2024 ● 2025



Audience Growth

2024 - 2026 (expected)



25 February 2026

Convene 22 Bishopsgate
City of London





P | PLATFORM FRONTIER MARKETS

Following on from our hugely successful 2025 Platform Frontier Markets (Central and Eastern Europe) event held in Athens this year, 2026 sees us move the event to Vienna, where analysts predict the next wave of investment will occur in the region.

As the CEE region transitions into a digital powerhouse, this event is expected to attract over 400 high level attendees in addition to an enviable speaker line including the key senior leaders from the region and beyond.

CEE markets have already attracted the entry of global players and other regional groups have established a presence. International hyperscalers increasingly own and operate large campuses, driving market growth and modern infrastructure.

Power and Grid Availability and securing reliable, scalable access to electricity is the primary constraint for traditional Tier 1 markets in Europe. Investors are increasingly selecting Central and Eastern European markets where grid conditions and power access are more favourable, though still challenging.

30 April 2026

Andaz Vienna Am Belvedere
Vienna





P | PLATFORM AFRICA & MIDDLE EAST

Following on from a highly successful Platform Africa event in 2023, 2026 sees us introduce Platform Frontier Markets, Africa & Middle East to our events portfolio.

As one of the most talked about regions globally, MEA has witnessed increased growth and interest over the past few years and we expect over 400 senior industry professionals and investors at this highly anticipated event.

Africa's continental ambitions to deploy a robust, efficient network of AI data centres is hampered across the 54 nations by a range of issues such as energy supply and reliability, regulatory hurdles, infrastructure limitations, and talent gaps. Sustainability is also a growing concern, as some countries pursue renewable energy sources to attract investment.

In contrast GCC states have expanded significantly with KSA and UAE leading in AI campus developments. Middle East investment in African data centers is accelerating rapidly, with market reports suggesting more than \$15 billion in new investment expected to flow into upcoming data centres across the Middle East and Africa (MEA) by 2027. Investment is driven by AI, cloud adoption, and sovereign digital growth strategies, with Middle Eastern investors leveraging competitive land and energy costs, regional development banks, and policy incentives.

“Well done to the team. It was a great event and I specially enjoyed discussions around Africa and to see it's a market taken seriously now.”

GUY WILLNER, IX AFRICA DATA CENTER

28-29 October 2026
Four Seasons Hotel
Marrakech





PARTNERSHIPS 2026

Why partner with Platform Markets Group?

AUDIENCE REACH & ENGAGEMENT

Rich engagement before and after each event via the Platform Markets Group channels.

Further engagement via the unique option to contribute to our acclaimed thought leadership series 'Platform Insight' - positioning your brand as an innovator in this sector.

Global and local reach ensuring your brand is visible in a high number of territories to the right people at the right time.

Access to an enviable number of quality attendees at each event (almost 70% at C level), from across the digital infrastructure ecosystem including investors, operators and senior decision makers.

BRAND PRESENCE

Your brand will be aligned with a premium event offering quality content and quality networking solidifying your own positioning.

A limited number of partnership offerings at each event ensures that your brand stands out from the crowd at all touchpoints.

As we have no exhibition, there is little additional 'noise' to detract from our partner branding.

We also can customise benefits including branded experiences, and give-aways to maximise impact based on your needs.

THOUGHT LEADERSHIP

By partnering with Platform Markets Group, you are already aligning your company with a brand globally recognised for thought leadership.

Amplify your brand's role in shaping the future of our sector via a presence on our acclaimed programme of content.

Share insights through a range of panel discussions and keynotes.

Bring influential content to demonstrate your leadership in market thinking and ideas.

“Another great event, more exclusive C level audience, good networking and content.”

NEIL CRESSWELL
VIRTUS DATA CENTRES

“A fascinating get together of some of the most prominent figures in the data centre sector.”

RICHARD LUDWIG
ALANTRA

“Best global data centre event with high level people and comfortable environment for establishing new relationships.”

DAVID GYULNAZARYAN,
IMPLEON



Founding Partner

Sponsor highlights

Outstanding branding on all event marketing collateral including:

- Corporate branding on the event website, event app and all available event sponsor signage
- 10 tickets included (15 for Platform Global)
- 1 keynote presentation
- 1 panel speaker position
- Branded networking space with furniture
- 1,500-word company profile and logo on sponsors page of event website
- Two-page advertisement in the online event guide
- Additional tickets with 30% discount



Global Platinum

Theatre Sponsor VIP Cocktail Reception

Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Solo branding for the event package chosen
- Up to 5 tickets included depending on package
- Speaker position (depending on package chosen)
- Branded networking space with furniture
- 1,500-word company profile and logo on sponsors page of event website
- One-page advertisement in the online event guide
- Additional tickets with 10% discount



Lead Platinum

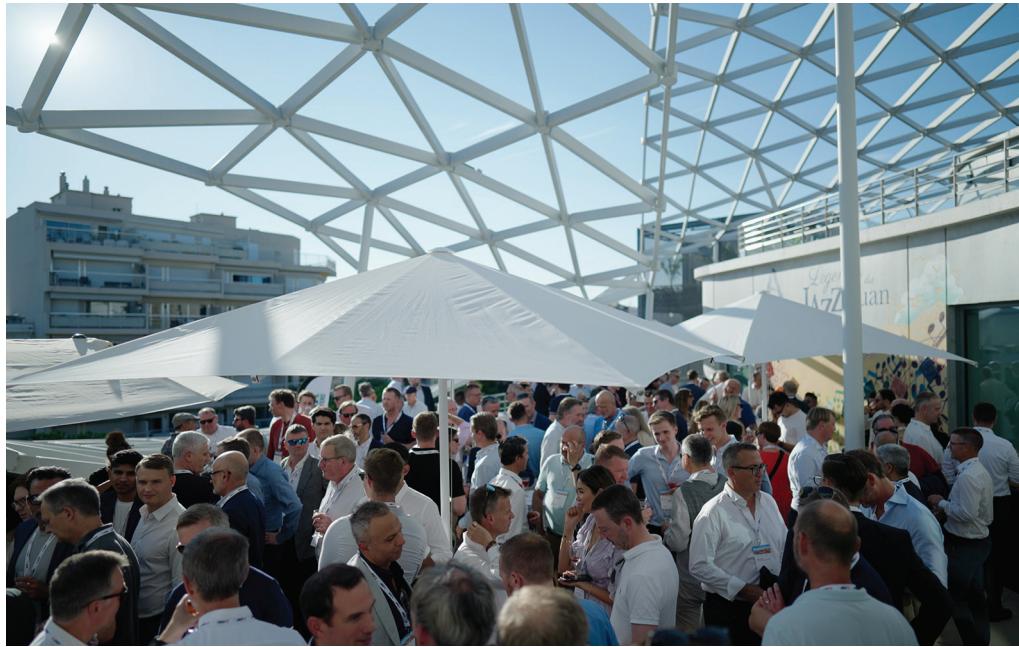
Networking Lunch
BBQ Lunch*
Conference Reception



Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Solo branding at partnered event or asset (dependent upon package chosen)
- Up to 5 tickets included depending on package
- Branded networking space with furniture
- 1,500-word company profile and logo on sponsors page of event website
- One-page advertisement in the online event guide
- Additional tickets with 10% discount

* Platform Global Only



Platinum

Ice-Breaker Reception
Speaker Lounge & Lanyards
Coffee Networking Breaks
Juice Bar
Lanyards & Badges
Private Lunch

Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Solo branding on marketing asset and / or event (dependent on package chosen)
- Up to 5 tickets included depending on package
- Branded networking space with furniture
- One-page advertisement in the online event guide
- 1,500-word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



Sapphire

Champagne Reception at Awards*
Networking Breakfast
Private Breakfast (10pax)
Delegate Water Bottles
Champagne Interlude



Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Solo branding at the chosen package event / on the chosen asset (depending on package chosen)
- Branded networking space with furniture
- One-page advertisement in the online event guide
- Up to 4 tickets included depending on package
- 1,200-word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount

* Platform Global Only



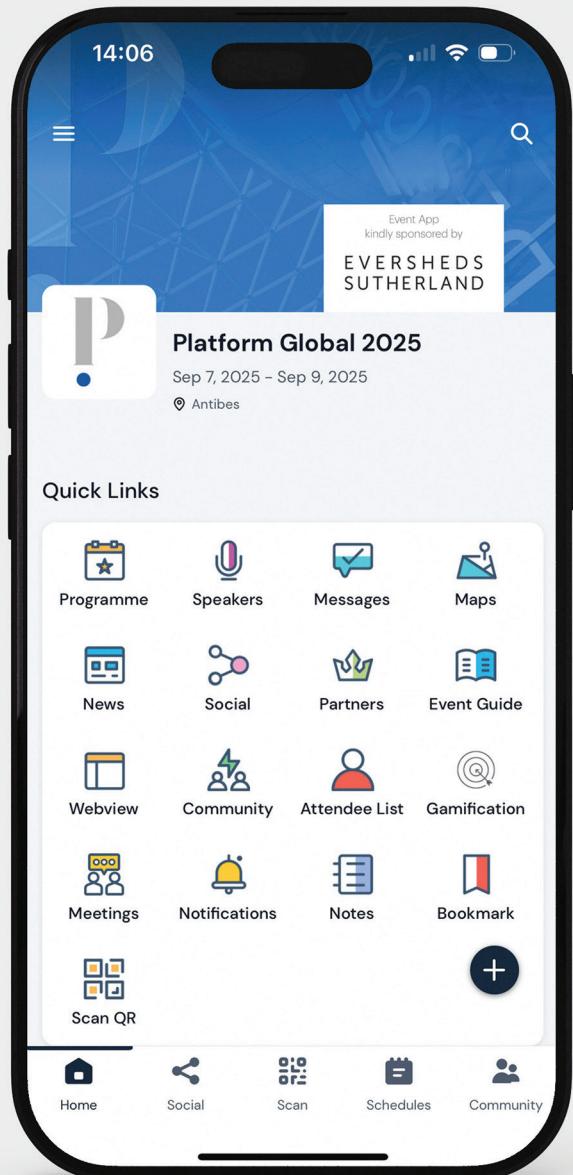
Emerald

Farewell Reception Registration Desk and Kiosks



Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Solo branding at the chosen package event / on the chosen asset (depending on package chosen)
- Up to 3 tickets included depending on package
- Branded networking space with furniture
- One-page advertisement in the online event guide
- 1,500-word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



Diamond

Event App

Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branded networking space with furniture
- Up to 3 tickets included
- 800-word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount

* Platform Global Only



Gold

Wifi and Information Desk
Notepads and Pens
Gift Bags

Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branding associated with respective option (dependent on package chosen)
- Branded networking space with furniture
- Up to 3 tickets included (dependent on package chosen)
- 800-word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount





Silver

Branded Networking Point

Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Branded networking space with furniture
- Up to 2 tickets included
- 800-word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount





Brand

Sponsor highlights

- Corporate branding on the event website, event app and all available event sponsor signage
- Up to 2 tickets included
- 800-word company profile and logo on sponsors page of event website
- Additional tickets with 10% discount



Companies who have attended include

3TAG
A & Co
Abry Partners
ADEQUA Real Estate
Aesthina Partners
AFAD-Tindouf
Africa Data Centre Association
Africa Data Centres
African Infrastructure Investment Managers (AIIM)
AGC Equity Partners Ltd
Aggreko
Agility
Air2O
AKSA Power Generation Europe BV
Akwap Energy Group
Alantra Corporate Finance LLP
Alcazar Capital
Alchemy
AlFanar Projects
Alpha Real Capital LLP
ALTAREA / NDC
AM:PM Unternehmensgruppe
Amazon Web Services
Amber Infrastructure
AMS Helix Ltd
Andget Limited
Angelo Gordon
APL Data Center
AQ Compute
Aqua Comms
Aquila Sustainable Infrastructure GmbH
Arcadis
Artsect
Astir
AT Barlow Ltd
AtlasEdge Data Centres
ATOS
Atos Eviden
Attobahn, Inc.
Austin Hughes
Bachmann S.A.R.L
BCS Business Critical Solutions GmbH
Berenberg Bank
Beyond.pl
Bitpower

BL International Consultant ASA
Black and White Engineering
Blackstone
Bloom Energy
Bouygues Energies & Services
Brookfield
Bryan Cave Leighton Paisner
Bulk Infrastructure Group AS
Business Critical Solutions Limited
Cadence Design Systems
Cadwalader, Wickersham & Taft LLP
CAI
Cambridge Management Consulting
Cap Ingelec
Capgemini
CapitaLand
Carbon Net Neutral Technology Solutions
Carrier Building Solutions Group EMEA
Cascatachuva Ltd
Cassava Technologies
Cathexis
CBRE
CDM Smith
CIN
CIRKLA - The Data Center Marketplace
Clean Energy Cap Ltd
Cloud Capital
CNet Training Ltd
Collier International
Colt DCS
Compass Datacenters
Connectbase
Convergence Partners
Cordiant Capital
Corozon Ltd
Crestchic France SAS
Crestchic Loadbanks GmbH
Critical Building
CtrlS Datacenter
Cushman & Wakefield
CyrusOne
Danfoss Sarl
Data Centre Alliance
DATA4
DataCenter Group
Datacentres International (DCIN)

DatacentreSpeak Consultants
Datalec Precision Installations
DataQube Global
DataX Connect
DC Byte Ltd
DC Data Castle GmbH
DCIN
DEAC
Deerns
Demeter Investment Managers
Digital Alpha
Digital Connectivity Forum
Digital Gravity Partners
Digital Infrastructure Advisors Ltd (DIAL)
EMS Capital
Energetic Consulting, Inc.
ENGIE
ENGIE Solutions
ENT
Envicool
Equans Data Center

Equiida
Equinix
Eren Industries
e-shelter security services GmbH & Co. KG
Etix Everywhere
European Commission
European Data Centre Association
Eversheds Sutherland LLP
Exertherm
FAR Technologies Limited
Firma-Rise Ltd
Flint Global
Flower Communications Inc
Flynn MC
Form8tion
FoundDigital DS Ltd
France Datacenter
fto connect
Future-tech Ltd
Future-Tech Sci
Gardiner and Theobald

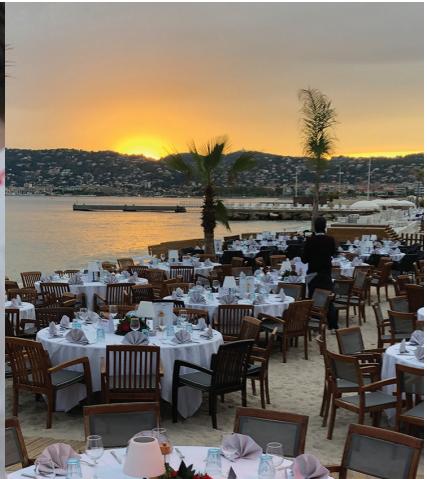


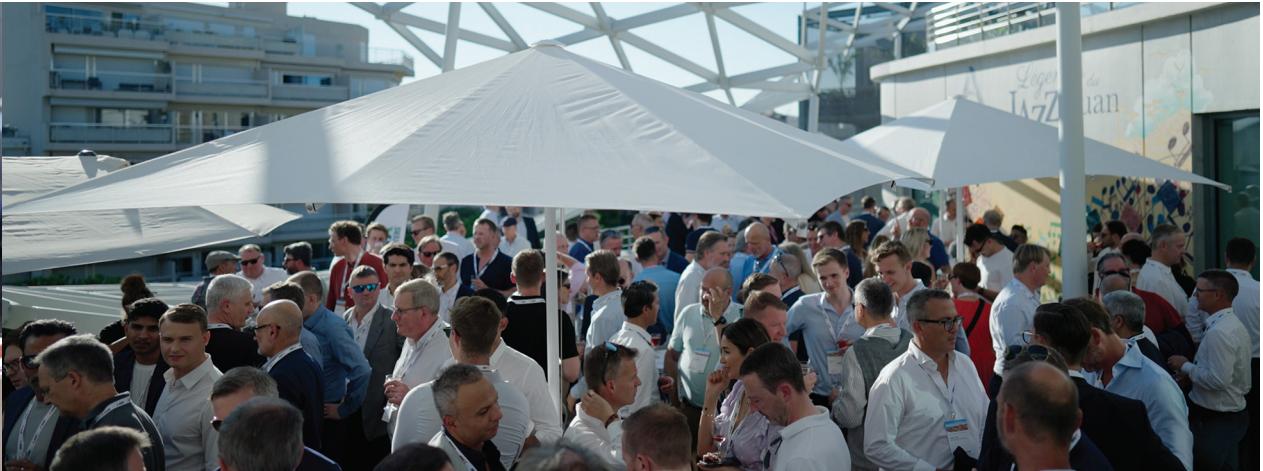
Generali Global Infrastructure
German Datacenter Association e.V.
GF Piping Systems
GGG2
Global Green Generation
Global Switch
Goldacre
Goldberg Solid Investment GmbH
Goodman
Google
Gowling WLG
Grass Consulting
Green Challenge 36
Green Data Istra
Green Mountain Data Centers
Greenhill
Greystoke Land
GTPL
Guggenheim Partners
Hardiman Telecommunications Ltd
Harrison Street
Highbridge Properties
Hillstone Products Ltd
HPC
HRL Morrison & Co
Huawei Technologies
i3 Solutions Group
iColo Data Centers
IDC-G Ltd
iliad
Impleon
Infosys Consulting
InfraPrime
Infrastructure Masons
ING Bank
International Business Consultants (IBC)
Investa Holding GmbH
Italian Datacenter Association
Jambotek NGO
Jaymie Scotto & Associates
Jigsaw Asset Management
Jigsaw Capital Management
JLL Jones Lang Lasalle
Kao Data
Keppel DC REIT
KfW IPEX Bank GmbH

Kilon Holdings
KIPO
Knight Frank
Leading Edge Data Centres
Legrand
Let's Talk Tech
Linklaters LLP
Locke Lord UK LLP
London South Bank University
LoSarah Ventures
Macquarie Bank
Mantra Data Centers
Metaedge Platforms Ltd
Microsoft
Mitsubishi Electric Europe
Mitsui & Co. Ltd
Mitsui & Co., Middle East Ltd. (Dubai)
MJ Quinn
N+ONE DATACENTERS
Nation Data Center
NDC-GARBE Data Centers Europe GmbH
NEOM
Nepali Congress Party
New Kaupang
Niche.GmbH
Niko
nLighten BV
Node Pole
Nomura International Plc
NORD/LB
Norsk Datasenter Industri
Northern Data AG
Norton Rose Fulbright
NovoGrid
NOYA Group
NTT
nT-Tao Ltd
NVIDIA
NxtVn
Office for Investment (UK)
Oklo Inc
OMERS Infrastructure
Open Access Data Centres
Orient Consulting Services
PAIX Data Centres
PARLGRORUP

Partners Group AG
PDCG
Penta - Infra
Petercam Degroof
PGI Engineering
Pioneer-DC
PiPiper
Platform Markets Group
Plug Power
Plus Conseil
Portman Partners
PREA Group GmbH
Principal Asset Management
PT Befa
Pure Data Centres Group
QIC European Investment Services
QTS
Quantum/GGG
Queen Mary University of London
Rackbank Datacenters Private Limited
Rai Way
RED Engineering
Rentaload
RI-ConX LTD
RiT Tech (Intelligence Solutions) Ltd
Rittal GmbH & Co. KG
Rolls-Royce SMR
Ronesans Holding
RPS Group
Savills
Scaleway Datacenter
Scandinavian Data Centers AB
Schneider Electric
SEGRO
SGP
Siemens
Siemens Bank GmbH
Siemens Energy SAS
Siemon
SigmaRoc Plc.
Simon Immobilien
SLEdge Consulting
SMBC
Solar Turbines, a Caterpillar Gas Turbines Division
Spa Communications
SSAP Consulting

STACK Infrastructure
Stanford
Start Campus
Statkraft
Stellium Data Centres
STL Partners
Stulz
Swedish Datacenter Industry
Switch Datacenters BV
Syncronic Inc.
Systemair
T Systems International GmbH
T5 Data Centers
Takamol Holding
Tariff Consultancy Ltd
TD Securities
techUK
TECKENTRUP
Telenco Distribution
The Data Centre Alliance
Tobin Ventures Ltd
Torch Partners
Total Data Centre Solutions Ltd
Trans Atlantic Energy
TTSP HWP Planungsgesellschaft mbH
Turnbull.app
Turner & Townsend
Unicomengineering
Université Grenoble Alpes
UNSDG Stanford University
UPI
Upstack
Uptime Institute
Valuable Business Partner GmbH
VardeDataparks.com
VBP GmbH
Verge Infrastructure Ltd
Vertiv
VIPA Digital Ltd
VIRTUS Data Centres
Watt Design
West Africa Data Centres Ltd





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